CAMPUS ACTIVEWEAR LTD.
CIN - L74120DL2008PLC183629

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05th November 2026

To,

BSE Limited Corporate Relationship Department 1st Floor, New Trading Ring, Rotunda Building, P. J. Towers, Dalal Street, Mumbai – 400 001 **SCRIP CODE: 543523**	National Stock Exchange of India Ltd. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 **SYMBOL: CAMPUS**

Subject: Press Release

Dear Sir/ Ma'am,

Please find enclosed herewith a copy of the Press Release being issued by the Company viz. Campus Activewear Limited.

You are requested to take the same on your records.

Thanking you

For Campus Activewear Limited

Archana Maini
Digitally signed by Archana Maini
Date: 2026.11.05 13:10:38 +05'30'

Archana Maini
General Counsel & Company Secretary
Membership No. A16092

Encl: As above

Campus Activewear Limited Q2 and H1FY27 performance

Sustained Double-Digit Volume Growth with Stronger Profit Growth

New Delhi, November 5, 2026: Campus Activewear Limited, India's leading omnichannel sports and athleisure footwear brand, has announced its results for the second quarter ended September 30, 2026.

Financial Highlights – Q2 and H1FY27

Particulars (INR Cr.)	Q2FY27	Q2FY26	YoY	H1FY27	H1FY26	YoY
Volumes (lacs)	**63.4**	**57.5**	**10.2%**	**120.5**	**108.7**	**10.9%**
ASP (INR)	713	672	6.1%	695	672	3.4%
Revenue	**452**	**387**	**16.9%**	**837**	**730**	**14.7%**
EBITDA	**62**	**55**	**12.5%**	**125**	**110**	**12.9%**
EBITDA Margin (%)	*13.5%*	*14.0%*	*(50 bps)*	*14.7%*	*14.9%*	*(25 bps)*
PAT	**24**	**20**	**21.3%**	**50**	**42**	**19.4%**
PAT Margin (%)	*5.3%*	*5.1%*	*20 bps*	*5.9%*	*5.7%*	*23 bps*

Business update

- Consistently delivered double-digit volume growth in Q1 and Q2FY27, despite shift in the festive season to Q3 this year.
- Women's and Kids' segments remain key growth drivers, delivering ~29% YoY growth in H1FY27.
- Forayed into performance footwear with the launch of court shoes during the quarter, expanding the product portfolio into new consumer use cases.
- Achieved record production volumes during the quarter, strengthening preparedness to meet anticipated festive season demand.

Commenting on the results and performance, Campus Activewear's CEO Mr. Nikhil Aggarwal said,

"We are pleased to report a strong performance in Q2 and H1FY27, delivering consistent double-digit volume growth in both Q1 and Q2, despite the festive season shifting to Q3 this year. This reflects the strength of the Campus brand and our continued focus on understanding evolving consumer preferences.

Our focus on product innovation and portfolio expansion continues to strengthen our proposition across consumer segments. We launched 160+ new SKUs during H1FY27, reinforcing our efforts to stay relevant to evolving consumer needs. Our Women's & kids' portfolio recorded strong growth of ~29% YoY in H1FY27, contributing 23% to overall volumes and underscoring strong consumer acceptance. Premiumization trends remain encouraging, with ASP growth supported by a higher share of premium SKUs and strong market response to refreshed collections. Our entry into performance footwear and initiatives such as the Outplay by Campus Kids campaign reflect our commitment to expanding into new consumer segments and tapping new growth opportunities.

While navigating a challenging macroeconomic environment, we remained focused on driving profitable growth through calibrated pricing actions, prudent sourcing, productivity improvements and a focus on product mix. These measures, supported by disciplined execution, remain central to managing cost pressures while sustaining growth momentum.

Looking ahead, we remain firmly anchored to our long-term strategy of innovation, agility, and a consumer-first approach. As we enter the festive season, we remain focused on serving consumer

demand effectively while building on the momentum generated in the first half of the year. We believe our brand strength, expanding product portfolio and distribution network position us well to capture the long-term growth opportunity in India's footwear market."

Campus Activewear Limited (NSE: CAMPUS, BSE: 543523)

Campus Activewear Limited (CAL) is India's leading sports and athleisure footwear brand by value and volume. Introduced in 2005, Campus offers a diverse portfolio of sports and athleisure footwear for the entire family, with a wide range of styles, colours and price points catering to evolving consumer preferences.

The Company's thrust on in-house manufacturing facilities, integrated supply chain, robust omnichannel sales and distribution network with pan-India presence, strong design capabilities accelerating swift product commercialization, strong brand-recall, innovative branding and marketing approach, digitization focus for effective distributor and retailer relationships has enabled CAL to successfully cater diverse consumer needs across different demographics and price points.

CAL owns and operates 8 manufacturing facilities across India with an installed annual capacity for assembly of 31.9 million pairs as on September 30, 2026. The Company has over 250+ distributors directly servicing and fulfilling orders of over 31,000+ geographically mapped retailers in more than 850 districts at a pan-India level as on September 30, 2026. Of these approximately 31,000 retailers, the internal sales force of 220+ employees have direct field coverage of approximately 17,000 retailers as on September 30, 2026. The remaining approximately 14,000+ retailers are covered through CAL's distributor 'feet on street' initiative, which further depends on the Company's distributor management system, sales force activation application and retailers' engagement initiative.

Campus has an extensive online presence across third-party marketplaces, including Flipkart, Amazon, AJIO and Myntra, alongside its own e-commerce website and prominent quick-commerce platforms.

In addition, the Company continues to expand its exclusive brand outlet (EBO) network through both company-owned and company-operated (COCO) stores and franchise-operated stores. As of September 30, 2026, Campus has over 315 EBOs across India.

For additional information and financial results, please visit www.campusactivewear.com

Safe Harbour Statement:

DISCLAIMER: Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Campus Activewear Limited (CAL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For further information, please contact

Investor Relations Department
Email id: ir@campusshoes.com