



The Byke Hospitality Limited

(Formerly Known as Sunrise Hotels Limited)

January 18, 2013

To,

The Manager- Listing,
Madras Stock Exchange Limited,
Exchange Building,
11, Second Line Beach,
Chennai - 600 001.

Sub: Disclosure under Regulation 13 of SEBI (Prohibition of Insider Trading) Regulations, 1992.

Dear Sir/ Madam,

Please find enclosed herewith the requisite form containing the disclosure under Regulation 13(2), 13(2A) and 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992 received from Mrs. Hemlata Poddar containing details of purchase of shares of The Byke Hospitality Limited.

Kindly take the same on your record.

Thanking You,

Yours Faithfully,

For The Byke Hospitality Limited



Naina Hemant Kurane
Company Secretary

FORM B

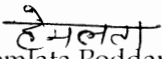
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(2), 13(2A) and 13(6)]

Details of shares or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company, or positions taken in derivatives by Director or Officer of a listed company and his dependents.

<i>Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/Director/ Officer</i>	<i>Date of assuming office of Director / Officer OR Date of becoming Promoter/part of Promoter Group.</i>	<i>No. & % of shares/voting rights held at the time of becoming Promoter/part of Promoter Group/ Director / Officer.</i>	<i>Date of intimation to company</i>	<i>Mode of acquisition (market purchase / public / rights / preferential offer etc.)</i>	<i>Trading Member through whom the trade was executed with SEBI Registration No. of the TM</i>	<i>Exchange on which the trade was executed</i>	<i>Buy quantity</i>	<i>Buy value</i>
Mrs. Hemlata Poddar PAN : AMJPP9451H 901, 9th Floor, E Wing, Jal Vayu Vihar, Hiranandani Powai, Mumbai - 400076	January 16, 2013	NIL	January 18, 2013	Open Market	Choice Equity Broking Private Limited. SEBI Regn. No. INB011377331	National Stock Exchange Limited Bombay Stock Exchange Limited	35,000 Shares	Rs 70,14,041 (Rs. Seventy Lakh Fourteen Thousand and Forty One Only)

Note: The above table shall be applicable with suitable modifications to disclosures for position taken in derivatives also.


(Hemlata Poddar)