

2nd April, 2013

1. The Secretary
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy
Towers, Dalal Street
Fort
MUMBAI 400 023
Fax No: 022-22722039/3121/3132
2. The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI 400 051
Fax No: 022-26598237 / 8238

Dear Sir,

Sub: Allotment of Equity Shares

This is to inform you that at their Meeting held today the 2nd April, 2013, the Board of Directors of the Company approved the following proposal:

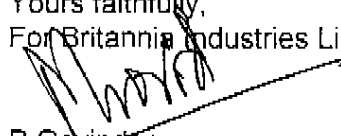
Allotment of Equity Shares of the Company of the face value of Rs. 2 each, to Ms. Vinita Bali as under on exercise of options granted to her at an exercise price of Rs. 305.63 per share under the Employee Stock Option Scheme (ESOS) as fully paid up.

Name	Designation	No. of Equity Shares Allotted
Ms. Vinita Bali	Managing Director	75,000

The shares would rank *pari passu* with the existing Equity Shares of the Company in all respects including dividend entitlement for the financial year 2012-13.

With this allotment the total paid up capital of the Company stands at Rs. 23,92,01,630 (divided into 11,96,00,815 Equity shares of Rs. 2 each)

Yours faithfully,
For Britannia Industries Limited


P. Govindan,
Company Secretary

CC: NSDL/CDSL/Sharepro Services India Private Limited