

BRIGADE ENTERPRISES LIMITED

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Ref: BEL/NSEBSE/25012013

25th January, 2013

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing
Bombay Stock Exchange Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001
Fax Nos.: 022- 22722037/2039

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.:Launch of its first residential project in Hyderabad "Brigade at No.7" in Banjara Hills

We are pleased to inform that the Company has launched today an exclusive high end residential development "Brigade at No.7" in Banjara Hills, Hyderabad.

The project will feature 55 well-planned, spacious, premium residences with areas ranging from 3350 sft. to 3510 sft. and comprises of 11 blocks, each block is a 5 storied structure with just one residence per floor.

The proposed press release in regard titled "Brigade Group launches its first project in Hyderabad, 'Brigade at No.7' in Banjara Hills" is enclosed.

Kindly take the same on your records.

Thanking You,

Yours truly,
For Brigade Enterprises Limited

P. Om Prakash
Company Secretary

Encl: a/a



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Hotels & Resorts • Schools • Clubs • Serviced Apartments • Convention Centres
Chennai | Chikmagalur | Dubai | Hyderabad | Kochi | Mangalore | Mysore
Also at Brigade South Parade, MG Road, Bangalore-560001 &
Summit @ Brigade Metropolis, Whitefield Road, Mahadevapura, Bangalore 56 0048.





Press Release

Brigade Group launches its first project in Hyderabad, 'Brigade at No.7' in Banjara Hills

Key Highlights:

- Well planned, spacious, premium residences across 11 blocks
- 1 Residence per floor in 5 floors
- 3 covered car parks per residence
- Vaastu Compliant
- Clubhouse with Roof top Swimming Pool, Fitness Centre, Health Club & Indoor Games Room
- Landscaped Gardens & Children's Play area.

Area Range:

- 3 & 4 bedroom premium residences : 3350 sft to 3510 sft

Budget range:

- Rs. 3.6 Crore* onwards (* Exclusive of Car Park and statutory expenses)

Hyderabad, January, 25th 2013: Brigade Group, one of India's leading property developers, announced the launch of its first residential project in Hyderabad.

"Brigade at No.7" is an exclusive high end residential development in one of the most premium neighbourhoods of Hyderabad, Banjara Hills. Brigade at No.7 will feature 55 well-planned, spacious, premium residences with areas ranging from 3350 sft to 3510 sft. The project comprises of 11 blocks, each block is a 5 storied structure with **just one residence per floor**. Each block is independent and aligned in a staggered fashion that ensures maximum light and ventilation. Each residence enjoys an exclusive lobby, lift and privacy. They also have a servant's room with a separate access. Every premium residence at 'Brigade at No.7' is Vaastu compliant and epitomizes luxury and style and offers contemporary layouts for a modern lifestyle.



The project will have a 10,000 sft lifestyle clubhouse over 3 levels with a roof top swimming pool, fitness centre, health club, multipurpose hall, and an indoor games room for a healthy and balanced lifestyle.

Speaking on the occasion, **Mr. M R Jaishankar- CMD, Brigade Group** said "We are very excited about our foray into Hyderabad. With the launch of **Brigade at No.7**, our customers in Hyderabad can now experience high quality of a trusted, very successful and recognized developer from Bangalore. We are very proud to have built this reputation with our landmark developments over the past 26 years. Brigade Group has developed some of the best projects in South Indian cities and now discerning buyers from Hyderabad have an opportunity to 'Upgrade to Brigade'.

For more information on Brigade Group visit www.BrigadeGroup.com

