

BRIGADE ENTERPRISES LIMITED

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Ref: BEL/NSE/03112012

3rd November 2012

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing
Bombay Stock Exchange Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001
Fax Nos.: 022- 22722037/2039

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press release- Brigade Group launches Brigade Pinnacle, its Luxury project in Mangalore

We are enclosing herewith the proposed press release titled "Brigade Group launches Brigade Pinnacle, its Luxury project in Mangalore " alongwith this letter.

Kindly take the same on your records.

Thanking You,

Yours faithfully,
For Brigade Enterprises Limited

P. Om Prakash
Company Secretary

Encl.: a/a



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Chennai | Chikmagalur | Dubai | Hyderabad | Kochi | Mangalore | Mysore
Also at Brigade South Parade, MG Road, Bangalore-560001 &
Summit @ Brigade Metropolis, Whitefield Road, Mahadevapura, Bangalore 56 0048.



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*For a better quality of life,
upgrade to Brigade*

Press Release

Brigade Group launches Brigade Pinnacle, its Luxury project in Mangalore

Key Highlights:

- 2-Bedroom premium apartments (1200 sqft and 1390 sqft)
- 3-Bedroom premium apartments (1620 sqft and 1770 sqft)
- Club house with gymnasium, swimming pool & recreation area
- Children's play area
- Exquisite landscaping

Budget range:

- Rs 42 lakhs * onwards (* Exclusive of Car Park and statutory expenses)

Mangalore, November, 3rd 2012: Brigade Group, one of India's leading property developers, announced its first project in Mangalore - Brigade Pinnacle, located in Derebail, one of the fastest growing localities in Mangalore. Brigade Pinnacle, comprising of three 18-storey towers, is a residential project that epitomizes luxury and style. The apartments with contemporary layouts offer a modern lifestyle and are meticulously designed to offer excellent light and ventilation.

Brigade Pinnacle has a Clubhouse with lifestyle amenities that include a swimming pool, gymnasium, and recreation zone for a healthy and balanced lifestyle.

On the occasion of the launch of Brigade Pinnacle, Mr. M R Jaishankar- CMD, Brigade Group said "We are very excited about our foray into Mangalore. With the launch of Brigade Pinnacle, Mangaloreans can now experience the quality of a trusted and recognized developer from Bangalore. We are very proud to have built this reputation with our landmark developments over



the past 26 years. Brigade Group is sure to add value to the residential sector in Mangalore by providing the right product with right amenities at the right location at an attractive price.

The brand equity of the Brigade Brand is strong in India and with the NRIs as well. Our offices in the US (accredited agent) and Dubai (representative), help us provide personal attention to the real estate transactions abroad. The large community of Mangaloreans abroad, now have the opportunity to invest in a Brigade apartment in their hometown.

About Brigade Group

Brigade Group commenced operations in 1986. Headquartered in Bangalore, the company has a network of offices across south India and offices in Dubai and USA. So far, Brigade Group has developed over 20 million square feet of real estate that encompasses office buildings, premium residences, software parks, clubs, serviced residences, convention centres, hotels and hospital. Latest amongst its impressive list of awards, Brigade Group won the Best Office space of the year in India for the World Trade Center Bangalore and Best Theme based Township of the Year in India for Brigade Gateway and has been recognized consistently as among "India's Top 10 Builders", a testimony to its innovation and quality.

For more information, please visit www.brigadegroup.com

