

BRIGADE ENTERPRISES LIMITED

29th & 30th Floors, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bangalore - 560 055, INDIA
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*For a better quality of life,
upgrade to Brigade*

Ref: BEL/NSEBSE/26072013

26th July, 2013

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing
Bombay Stock Exchange Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001
Fax Nos.: 022- 22728037/2039

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press release- Brigade Group to showcase its entire range of projects on 27th & 28th July 2013 at Sheraton Hotel @ Brigade Gateway

We are enclosing herewith the copy of the proposed press release titled "Brigade Group to showcase its entire range of projects on 27th & 28th July 2013 at Sheraton Hotel @ Brigade Gateway".

Request you to kindly take note of the same.

Thanking You,

Yours faithfully,
For Brigade Enterprises Limited

P. Om Prakash
Company Secretary

Encl.: a/a

Proposed Press Release



For a better quality of life

Brigade Group to showcase its entire range of projects on 27th & 28th July 2013 at Sheraton Hotel @ Brigade Gateway.

Bangalore, July 26, 2013: Brigade Group, one of Bangalore's leading developers will SHOWCASE their entire range of ongoing and upcoming residential, office, retail, hospitality projects, schools and allied services in an exclusive 2-day exhibition on 27th & 28th July ,2013 between 11am and 8 pm at Sheraton Hotel @ Brigade gateway.

This is the best opportunity for consumers to Upgrade to Brigade by choosing from ready to occupy, projects nearing completion, ongoing and just launched projects. The projects on offer come in a wide range of budgets – from Rs.24 lacs to Rs.8 Crores, across prime locations in Bangalore, Mysore, Mangalore, Hyderabad, Chikmagalur and Chennai.

The theme of Brigade Showcase 2013 is **"Which Brigade property will you choose?** This is an opportunity for prospective customers to discover a world of possibilities and upgrade to a Brigade home in the world-class ambience of Sheraton Hotel @ Brigade Gateway. Special prices and other exciting offers will be offered during BRIGADE SHOWCASE. What's more, all those who choose to Upgrade to Brigade during Brigade Showcase 2013 will get an assured gold coin!

Mr. M R Jaishankar, CMD, Brigade Enterprises Limited said, *'This is the best time to own a Brigade Property. It is that time of the year when you can explore various options to Upgrade to a Brigade home across prominent cities in South India, all under one roof. As for NRIs, it is a golden opportunity, with the rupee depreciated 7% against the dollar'.*

On the residential front, Brigade Group will be showcasing its entire range from Value Homes to Luxury Apartments, Premium Residences, Integrated Enclaves and Villas. The commercial projects include state-of-the-art Offices and Retail spaces that are available as an investment option or on lease.

For more information on Brigade Group, please visit our website at www.brigadegroup.com

