

Date: 10/07/2017

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400 001

To,
The Listing Compliance Department, Jeweller for generations
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Sub.: Allotment of bonus equity shares & increase in paid-up equity share capital

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir / Madam,

Further to our letters dated May 25, 2017 and May 26, 2017, the approval granted by Members through Postal Ballot on June 28, 2017 and In – Principle Approvals received from BSE Limited (Ref.: DCS/AMAL/SD/BN-IP/841/2017-18 dated June 30, 2017) and National Stock Exchange of India Limited (Ref.: NSE/LIST/12245 dated July 3, 2017), we hereby inform you that the Board of Directors of the Company by way of a resolution passed by Circulation on July 10, 2017 allotted 17,92,12,800 equity shares of Rs.10/- each as fully paid-up bonus equity shares, in the ratio of 1 equity share for every 1 existing equity share held, to those Members whose names appeared in the Register of Members maintained by the Company's Registrar and Transfer Agent / List of Beneficial Owners, as received from National Securities Depository Limited and Central Depository Services (India) Limited, as on Friday, July 7, 2017, being the Record Date for this purpose.

Allotment of 17,92,12,800 bonus equity shares is made by capitalising a sum of Rs.179,21,28,000/- standing to the credit of Securities Premium Reserves of the Company as on March 31, 2017.

The said Bonus shares, upon receipt of listing approvals from the stock exchanges, where the equity shares of the Company are listed, will be credited (where shares are held in the dematerialized form) or share certificates (where shares are held in the physical form) in respect thereof will be dispatched, by July 19, 2017.

Consequent to the allotment of aforesaid bonus equity shares, the paid-up equity share capital of the Company increased to Rs.358,42,56,000/- divided into 35,84,25,600 equity shares of Rs.10/- each.

Kindly take the information on record.

Thanking you.

For PC Jeweller Limited


(VIJAY PANWAR)
Company Secretary



PC Jeweller Limited

Regd. & Corporate Off: C - 54, Preet Vihar, Vikas Marg, Delhi - 110 092 Ph: 011 - 49714971 Fax : 011 - 49714972

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