

SEC/108/2014-15

March 23, 2015

BSE Limited Mumbai Samachar Marg, Fort, Mumbai - 400 001. Stock Code : 532638	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex. Bandra. (East) Mumbai-400 051. SHOPERSTOP
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Dear Sirs,

Sub : "Bobbi Brown" store at Palladium, Mumbai

Pursuant to provisions of Clause 36 of the Listing Agreement, we wish to inform you that the Company has opened "**Bobbi Brown**" store at High Street Phoenix – Palladium, Mumbai

With the opening of this store, the Company has now 4 "**Bobbi Brown**" stores under its operations.

We request you to kindly take the same on record.

Thanking you,

Yours truly,
For Shoppers Stop Limited.


Prashant Mehta
Vice President - Legal &
Company Secretary

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