



BLUE STAR

Blue Star Limited
Kasturi Buildings,
Mohan T Advani Chowk,
Jamshedji Tata Road,
Mumbai 400 020, India.
Tel : +91 22 6665 4000
Fax : +91 22 6665 4152
www.bluestarindia.com

November 7, 2014

The National Stock Exchange of India Ltd.
Exchange Plaza, 5th floor
Plot No.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai 400 051.

Dear Sirs,

Company code: BLUESTARCO

Sub: **Disclosure under Regulation 29(2) of the SEBI (Substantial Acquisition of shares and Takeovers) Regulations, 2011.**

We have to inform you that we have received a disclosure under Regulation 29(1) of the SEBI (Substantial Acquisition of shares and Takeovers) Regulations, 2011 from ICICI Prudential Asset Management Company Limited informing the change in holding due to sale of 51914 equity shares of the company on October 31, 2014 from the open market, making total shares held by the Acquirer to 28,43,066 equity shares representing 3.16% of the total equity share capital of the company.

A copy of the said disclosure is enclosed for your reference and record.

Thanking you,

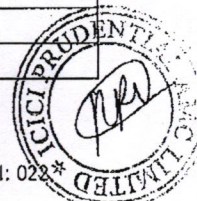
Very truly yours,
For BLUE STAR LIMITED

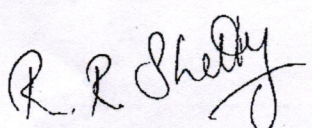
SANGAMESHWAR IYER
COMPANY SECRETARY

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	BLUE STAR LIMITED		
Name(s) of the acquirer and Persons Acting in concert (PAC) with the acquirer	ICICI Prudential Mutual Fund (the Fund) under its various schemes		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange, National Stock Exchange		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share / voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the Sale under consideration, holding of :			
a) Shares carrying voting rights	2,894,980	3.22	
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking / others)	--	--	
c) Voting rights (VR) otherwise than by shares	--	--	
d) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	
e) Total (a+b+c+d)	2,894,980	3.22	
Details of sale			
a) Shares carrying voting rights sold	51,914	0.06	
b) VRs sold otherwise than by shares	--	--	
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) sold	--	--	
d) Shares encumbered / invoked /released by the acquirer	--	--	
e) Total (a+b+c+d)	51,914	0.06	
After the sale, holding of:	2,843,066	3.16	

ICICI Prudential Asset Management Company Limited
 Corporate Identity Number: U99999DL1993PLC054135
 Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051. Tel: 022 2642 8000 Fax: 022 2655 4165 , website: www.icicipruamc.com, email id: enquiry@icicipruamc.com
 Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.
 Tel: 022 2685 2000 Fax: 022 26868313
 Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001



a) Shares carrying voting rights	--	--	
b) Shares encumbered with the acquirer	--	--	
c) VRs otherwise than by equity shares	--	--	
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	
e) Total (a+b+c+d)	2,843,066	3.16	
Mode of acquisition (e.g. open market/ off-market /public issue /rights issue/preferential allotment/inter-se transfer etc.)	Secondary Market Sale		
Date of acquisition / VR or date of receipt of intimation of allotment of shares, whichever is applicable.	October 30, 2014		
Equity share capital / total voting capital of the TC before the said sale	89,936,105		
Equity share capital/ total voting capital of the TC after the said sale	89,936,105		
Total diluted share/voting capital of the TC after the said sale	89,936,105		
<i>Note.—</i> (*)Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.  Signature of the acquirer/seller/Authorised Signatory Place : Mumbai Date : October 31, 2014			



