Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Blue Star Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Standard Life Insurance Co. Ltd.		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange (NSE) Bombay Stock Exchange (BSE)		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
Before the disposal under consideration, holding of:			
a) Shares carrying voting rights	2,991,512	3.33%	-
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
Total (a+b+c)	2,991,512	3.33%	-
Details of sale			
a) Shares carrying voting rights sold	2,983,672	3.32%	-
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument	-	-	-

HDFC STANDARD LIFE INSURANCE COMPANY LTD
11th, 12th & 13th Floor, Lodha Excelus, Apollo Mills Compound
N M Joshi Marg, Mahalaxmi, Mumbai 400 011
Regd. Office: Ramon House, H. T. Parekh Marg, 169,
Backbay Reclamation, Churchgate, Mumbai-400 020
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Toll Free 1800-209-7777
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that · entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	2,983,672	3.32%	-
After the sale, holding of: a) Shares carrying voting rights b) VRs otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	7,840 - -	0.01% - -	- - -
Total (a+b+c)	7,840	0.01%	-
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	13th July 2012		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	179,872,210		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	179,872,210		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	-		

For HDFC Standard Life Insurance Co. Ltd.,

Vibha Padalkar

Vibha Padalkar

Chief Financial Officer

Place: Mumbai

Date: 16th July, 2012

HDFC STANDARD LIFE INSURANCE COMPANY LTD
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FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

(Regulation 13 (3) and (6))

Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address of shareholders	Shareholding prior to acquisition/sale	No. & % of shares/ voting rights acquired/sold	Receipt of allotment advice/ acquisition of shares/ sale of shares specify	Date of intimation to company	Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.)	No. & % of shares/ voting rights post-acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sale quantity	Sale value
HDFC Standard Life Insurance Company Limited PAN : AAACH8755L Ramon House, 169, Backbay Reclamation, Churchgate, Mumbai 400 021 11th , 12th & 13th floor, lodha Excelus , Apollo Mills Compound, N M Joshi Marg, Mahalaxmi Mumbai 400011 Ph: 022 6751 6666 Fax: 022 6751 6861	2,991,512 3.33%	2,983,672 3.32%	13th July 2012	16th July 2012	-	7,840 0.01%	Emkay Share and Stock Brokers Pvt Ltd	NSE (INB230901838)	-	-	122,109.00	23,200,710.00
							Emkay Share and Stock Brokers Pvt Ltd	BSE (INB010901838)	-	-	2,861,563.00	543,696,970.00

For **HDFC Standard Life Insurance Company Limited**

Vibha Padalkar

Vibha Padalkar
Chief Financial Officer

Place : Mumbai
Date:July 16, 2012