

April 16, 2026

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**



Sneha Padve
Company Secretary & Compliance Officer
Membership No.: A9678

Encl.:- As mentioned above.

Birlasoft Recognized as a Leader in ISG's Manufacturing Industry Services and Solutions Report

Leadership positions in Supply Chain & Aftermarket Services and Technology, Transformation & Consulting Services highlight Birlasoft's strength in AI-led, digital manufacturing transformation

Noida, Pune (India), and Edison (N.J.), April 16, 2026: [Birlasoft Ltd](#) [BSE: 532400, [NSE: BSOFT](#)], part of the multibillion-dollar [CKA Birla Group](#), has been recognized as a **Leader** in the **Manufacturing Industry Services and Solutions** study by **Information Services Group (ISG)**, a leading global technology research and advisory firm.

Birlasoft achieved leadership positions in two key quadrants - **Supply Chain & Aftermarket Services** and **Technology, Transformation & Consulting Services**, reinforcing its ability to deliver end-to-end, outcome-driven transformation for manufacturers worldwide. The recognition reflects Birlasoft's deep manufacturing domain expertise, strong ecosystem partnerships, and differentiated portfolio of proprietary IP, platforms, and accelerators that enable intelligent, connected, and sustainable manufacturing operations.

Driving Intelligent, Resilient Supply Chains

In the **Supply Chain & Aftermarket Services** quadrant, ISG recognized Birlasoft for its ability to modernize and optimize procurement, warehousing, logistics, and aftermarket operations using advanced technologies such as AI, IoT, GenAI, and AR/VR.

Birlasoft's proprietary solutions for the manufacturing industry include IntelliBridge, IntelliVision, Supply Risk Radar, IntelliAsset, SmartEdge, bMACH, Birlasoft Cogito and bSupplyConnect enable real-time visibility, predictive insights, and faster deployment across global supply chains. These solutions support use cases such as control towers, connected inventory, pricing optimization, warranty management, and AR/VR-enabled warehouse automation, particularly across automotive and industrial manufacturing sectors.

Enabling Digital Engineering and Smart Factories

In the **Technology, Transformation & Consulting Services** quadrant of the report, Birlasoft was recognized for its integrated transformation framework, strong PLM and digital engineering capabilities, and scalable smart factory and digital twin solutions.

ISG highlighted Birlasoft's proprietary bMACH framework, which orchestrates modular accelerators across critical manufacturing domains, including engineering excellence, plants of the future, and net-zero manufacturing. Solutions such as MachineLogix, ProdLogix, IntelliAsset and IntelliVision help manufacturers improve overall equipment effectiveness (OEE), enhance quality, reduce downtime, and advance sustainability goals.

Birlasoft also brings deep expertise across industrial automation, IoT, AI/ML, and SAP-led manufacturing transformations, supported by long-standing alliances with SAP, Oracle and Infor, enabling co-innovation on Industry 4.0 initiatives such as digital twins, IT-OT integration, and AI-driven automation.

"This recognition from ISG is a strong validation of the tangible impact we are delivering for manufacturing clients globally," said **Komal Jain, CEO-Americas, Birlasoft**. "Manufacturers today are navigating unprecedented complexity across supply chains, engineering, operations, and sustainability. Our differentiated approach combining deep manufacturing expertise, proprietary platforms, and strong ecosystem partnerships, allows us to embed intelligence across the value chain. We are focused on helping

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CIN: L72200PN1990PLC059594

clients accelerate ROI, build resilience, and scale AI-led transformation across varied manufacturing environments to drive long-term, sustainable growth.”

Jan-Erik Aase, Partner and Global Head, ISG, said, “Birlasoft has extensive expertise in supply chain and aftermarket services, supported by proprietary platforms, deep industry knowledge, and strong ERP alliances. Its innovative solutions and long-standing client relationships enable intelligent operations and scalable transformation across manufacturing ecosystems.”

Birlasoft continues to be a trusted transformation partner for global manufacturers, helping them turn innovation into measurable business outcomes. By aligning strategy with execution, and technology with real-world manufacturing challenges, Birlasoft enables clients to improve efficiency, strengthen resilience, and build lasting competitive advantage in an increasingly digital manufacturing landscape.

About Birlasoft

Birlasoft is a global technology company enabling “next-generation” digital transformation through expertise in Cloud, AI, Data, and enterprise solutions. Combining industry proficiency with advanced digital capabilities, it helps businesses accelerate change with speed, scale, and purpose, delivering “future-ready” solutions that enhance agility, resilience, and customer experience.

Part of the CKA Birla Group and led by Chairman Mrs. Amita Birla, Birlasoft’s nearly 12,000 professionals drive innovation while building a diverse, inclusive, and learning-oriented culture. With a strong focus on sustainability and long-term value creation, Birlasoft transforms enterprises and communities, earning its reputation as a trusted partner and one of the best places to work. Explore the innovation at www.birlasoft.com.

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About The CKA Birla Group

The CKA Birla Group, is an Indian multinational conglomerate with a multibillion-dollar revenue. With over 35,000 employees, the group operates more than 50 manufacturing facilities across India and the world, with a presence in diverse sectors including technology, automotive, home and building and healthcare.

The CKA Birla Group continuously adapts to stay ahead in a changing world. By harnessing technology and investing in people and digital transformation, the Group consistently remains agile and delivers profitable growth. Viewing value creation through a global lens, our companies operate without borders.

The CKA Birla Group companies include Birlasoft, GMMCO, National Engineering Industries (manufacturer of NBC Bearings), BirlaNu (formerly HIL), Orient Electric, CK Birla Healthcare (CK Birla Hospitals and Birla Fertility & IVF), Orient Paper, AVTEC and Neosym.

Our companies share a common purpose of serving customers, partners and communities to create long term value through trust-based relationships.

Our commitment to our community

The CKA Birla Group is also known for its deep-rooted commitment to community with institutions like BIT Mesra, Modern High Schools, BM Birla Science Centre, and The CMRI Trust Hospitals, serving millions and nurturing generations of talent.

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About ISG Provider Lens™ Research

The ISG Provider Lens™ Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of ISG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners, while ISG advisors use the reports to validate their own market knowledge and make recommendations to ISG's enterprise clients. The research currently covers providers offering their services globally, across Europe, as well as in the U.S., Canada, Mexico, Brazil, the U.K., France, Benelux, Germany, Switzerland, the Nordics, Australia and Singapore/Malaysia, with additional markets to be added in the future. For more information about ISG Provider Lens research, please visit this [webpage](#).

About ISG

[ISG](#) (Nasdaq: [III](#)) is a global AI-centered technology research and advisory firm. A trusted partner to more than 900 clients, including 75 of the world's top 100 enterprises, ISG is a long-time leader in technology and business services that is now at the forefront of leveraging AI to help organizations achieve operational excellence and faster growth. The firm, founded in 2006, is known for its proprietary market data, in-depth knowledge of provider ecosystems, and the expertise of its 1,600 professionals worldwide working together to help clients maximize the value of their technology investments.

Media contacts:

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Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry

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