bharti

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051
email ID: cmlist@nse.co.in

December 26, 2014

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400001
email ID: corp.relations@bseindia.com

Ref: Bharti Airtel Limited (532454 / BHARTIARTL)

Sub: Media Statement

Dear Sir / Madam,

Please take note of the following media statement being issued by the Company:

"Over the last twenty years we have invested over Rs. 140, 000 crores in rolling out telecommunications services in every nook and corner of the country. In addition we have paid over Rs. 50, 000 crore in terms of government levies in just five years. Going forward we are committed to rolling out data networks across the country. In order to ensure this our business must be viable and sustainable. Our voice services that are enjoyed by every one of our customers provides us the capacity to continuously invest in and upgrade our networks on an ongoing basis. We, therefore, believe that VoIP services in their current form are not tenable for us as a business. As a result we will charge separately for VoIP services.

However, in line with our philosophy of putting our customers above all else we are committed to making VoIP services extremely affordable and attractive by ensuring adequate minutes for a very small charge on VoIP.

As a result, in line with the recent announcement of our VoIP (Voice over internet protocol) pack, Airtel would like to clarify the following:

- *Our Customers can enjoy a superior VoIP calling experience on Airtel's network by choosing from a range of new VoIP specific data packs that will soon be launched. For prepaid users, the VoIP exclusive pack will be priced at Rs. 75 for 75MB with a validity of 28 days. This will allow customers to make between 200 and 250 minutes of calling. Similarly, affordable VoIP plans will soon be launched for postpaid customers. There would be no other charges in respective of VoIP calls.*

- *The VoIP update is not applicable with immediate effect. This change will be implemented in a phased manner over the next few weeks. In all cases, our customers will proactively be informed about these VoIP charges in advance through the company's standard communication channels like SMS, USSD pop-up, email etc.*

- *Prepaid customers who have purchased data plans before 24th December 2014 are entitled to use all services opted-for till their packs are consumed or expire, following which, the new terms & conditions on VoIP usage will apply."*

Kindly take the same on record.

Thanking you,

Sincerely Yours,

BHARTI AIRTEL LIMITED NEW DELHI

For Bharti Airtel Limited

Rohit Puri
Sr. Manager – Corporate Secretarial