bharti

August 29, 2016

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400001

Ref: Bharti Airtel Limited (532454 / BHARTIARTL)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled "**Airtel's latest prepaid innovation – 'Mega Saver Pack'**" dt. August 29, 2016 being issued by the Company.

We request you to take the same on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

Rajendra Chopra
Sr. Vice President & Company Secretary

Encl: As above

Airtel's latest prepaid innovation – 'Mega Saver Pack'

Now enjoy 1GB 4G/3G prepaid data for Rs. 51

Airtel introduces two new 4G/ 3G data packs that offer great value to data users – the more you recharge, the more you save

- With Rs.1498 pack get 1GB 4G/3G data upfront and enjoy unlimited number of 1GB 4G/3G recharges @ Rs 51 over the next 12 months

- With Rs.748 pack get 1GB 4G/3G data upfront and enjoy unlimited number of 1GB 4G/3G recharges @ Rs 99 over the next 6 months

New Delhi, August 25, 2016: Bharti Airtel ("Airtel"), India's largest telecommunications services provider, today announced the launch of Mega Saver Pack for prepaid customer. The innovative packs, which are available in two denominations, offer great value to data users and the customers save more with every subsequent recharge.

The Rs.1498 pack offers 1GB 4G/3G data upfront with a validity of 28 days. Post exhaustion of this data limit, the customer can enjoy 1GB 4G/3G recharges for just Rs.51 over a period of 12 months. There is no limit on the number of recharges during the period and higher the number of recharges the more value a customer gets.

Similarly, the Rs.748 pack offers 1GB 4G/3G data upfront and post exhaustion of this data limit, customers can enjoy 1GB 4G/3G recharges for just Rs.99 over a period of six months. There is no limit on the number of recharges during the period.

		Post 1GB benefit	
Pack MRP	**Upfront Free benefit *(Valid for 28 days)***	**MRP of 1GB *(Valid for 28 days)***	**Pack Validity**
748	1GB 4G/3G	99	6 months
1498	1GB 4G/3G	51	12 months

Price points valid for Delhi circle, may vary from circle to circle.

Commenting on the newly launched offers, Ajai Puri, Director – Operations (India & South Asia), Bharti Airtel said, "At Airtel, we are constantly innovating to provide superior experience and great value to our customers. With these innovative packs, we are redefining the value proposition on our data packs and allowing our customers get a lot more within the same budget."

Airtel prepaid users can also log into http://www.airtel.in/mobile/prepaid to avail existing active offers available.

About Bharti Airtel

Bharti Airtel Limited is a leading global telecommunications company with operations in 18 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed DSL broadband, IPTV, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G and 4G wireless services and mobile commerce. Bharti Airtel had over 359 million customers across its operations at the end of July 2016. To know more please visit, www.airtel.com

