

January 27, 2014.

Bombay Stock Exchange Limited
Corporate Relationship Department
1st Floor, New Trading Ring
Rotunda Building
P J Towers, Dalal Street, Fort
Mumbai 400 001.

Fax : (022) 2272 2039/ 2041/ 2061/ 2037/ 3719/ 3121

Dear Sir,

**Audited Financial Results of the Company for the 4th quarter and
year ended December 31, 2013 and recommendation of Dividend**

We wish to inform you that a meeting of the Board of Directors of the Company will be held on **Wednesday, February 12, 2014** which will, *inter-alia*, approve and take on record the Audited Financial Results of the Company for the 4th quarter and financial year ended December 31, 2013.

At the said meeting, the Board will also consider recommendation of dividend on equity shares for the financial year ended December 31, 2013.

The outcome of the Board Meeting will be intimated to you in due course.

Kindly take the above intimation on the records of the Stock Exchanges.

Thanking you.

Yours faithfully.

BATA INDIA LIMITED



MALLOY KUMAR GUPTA

Company Secretary & Compliance Officer

Copy to :

The Manager, Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1, G Block
Bandra-Kurla Compalex, Bandra (E)
Mumbai 400 051.
Fax: (022) 2659 8237 / 38

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata 700 001.
Fax: (033) 2210 4492 / 2210 4500/ 2210 4468