Date: July 6, 2016

BSE Limited
Corporate Relationship Department
P J Towers, Dalal Street, Fort
Mumbai - 400 001

Fax: (022) 2272 3121/ 3719

Dear Sir,

Sub: Intimation under Regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Re: Book Closure for the purpose of the 83rd Annual General Meeting and payment of Dividend for the financial year ended March 31, 2016.

As informed earlier, the 83RD Annual General Meeting (AGM) of Bata India Limited ('the Company') will be held at Kalamandir, 48, Shakespeare Sarani, Kolkata – 700 017 on Thursday, August 4, 2016 at 10:00a.m. and that the Board of Directors of the Company at its Meeting held on May 30, 2016 had recommended a dividend of Rs.3.50 per Equity Share of Rs.5/- each (i.e. 70%) on an for the financial year ended March 31, 2016.

We wish to inform you that in order to determine the shareholders/ beneficial owners who will be entitled to receive dividend, if declared at the aforesaid AGM, the Share Transfer Books and the Register of Members of the Company, will remain closed from **Thursday, July 21, 2016** to **Thursday, August 4, 2016** (both days inclusive).

Please take the above intimation on records and acknowledge receipt.

Thanking you.

Yours faithfully,
For BATA INDIA LIMITED

MALOY KUMAR GUPTA
Company Secretary

Copy to:

1. National Stock Exchange of India Ltd.
   Exchange Plaza, 5th Floor, Plot No. C/1, G Block
   Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051.
   Fax #: 91-22-2659 8237/38/ 8120

2. The Secretary
   The Calcutta Stock Exchange Limited
   7, Lyons Range, Kolkata - 700 001
   Fax #: 033-2210 4492 / 2210 4500 / 2210 4468 / 2223

3. National Securities Depository Limited
   4th Floor, 'A' Wing, trade World
   Kamala Mills Compound, Senapati Bapat Marg
   Lower Parel, Mumbai – 400 013.

4. Central Depository Services (India) Limited
   17th Floor, Phiroze Jeejeebhoy Towers
   Dalal Street, Fort, Mumbai – 400 001.

5. R & D Infotech Pvt. Ltd.
   7A, Beltala Road, 1st Floor, Kolkata – 700 026.