

**BAJAJ***Distinctly Ahead*

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2 DEC 2011

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of November 2011.

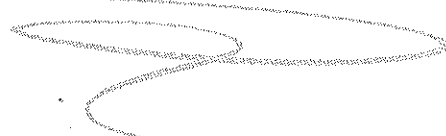
Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIVIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above



BAJAJ RECORDS BEST EVER NOVEMBER SALES

Nov-11

Particulars	Nov-11	Nov-10	Growth %	Highlights
MOTORCYCLES	331,967	265,036	25	* Highest ever motorcycle sales for any November.
COMMERCIAL VEHICLES	42,510	34,195	24	* Highest ever 3-wheeler sales for any November.
TOTAL	374,477	299,231	25	* Highest ever sales for any November.
Exports out of the above	129,256	90,869	42	* Highest ever exports for any November.

YTD

Particulars	Apr-Nov 2011	Apr-Nov 2010	Growth %	Highlights
MOTORCYCLES	2,673,458	2,306,697	16	-
COMMERCIAL VEHICLES	353,245	292,229	21	-
TOTAL	3,026,703	2,598,953	16	-
Exports out of the above	1,112,702	832,487	34	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 December 2011