BAJAJ
Distinctly Ahead

Bajaj Auto Limited
Akurdi Pune 411 035 India

Tel +91 20 27472851
Fax +91 20 27473398
www.bajajauto.com

FAX NO. 022 26598237/ 8238/ 66418125 / 8126

- 3 OCT 2011

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of September 2011.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

BAJAJ RECORDS ITS HIGHEST EVER SALES IN SEPTEMBER 2011; SALES EXCEED 400,000 UNITS FOR THE FIRST TIME EVER

Sep-11

Particulars	Sep-11	Sep-10	Growth %	Highlights
MOTORCYCLES	371,208	314,515	18	* Highest ever motorcycle sales. * Flagship Discover brand crosses cumulative sales of 5 million motorcycles.
COMMERCIAL VEHICLES	46,478	38,254	21	* Highest ever 3-wheeler sales.
TOTAL	**417,686**	**352,769**	**18**	* Highest ever sales.
Exports out of the above	141,913	101,960	39	* Highest ever exports for any September.

YTD

Particulars	Apr-Sept 2011	Apr-Sept 2010	Growth %	Highlights
MOTORCYCLES	1,990,408	1,711,863	16	* Highest ever half-yearly sales. * Highest ever quarterly sales for Q2FY12 at 10.27 lakh motorcycles.
COMMERCIAL VEHICLES	266,544	216,994	23	* Highest ever half-yearly sales. * Highest ever quarterly sales for Q2FY12 at 1.37 lakh 3-wheelers.
TOTAL	**2,256,952**	**1,928,884**	**17**	* Highest ever half-yearly & quarterly sales.
Exports out of the above	851,498	631,231	35	* Highest ever half-yearly exports.

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
Monday 3rd October 2011