

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
Akurdi Pune 411 035 India

Tel +91 20 27472851
Fax +91 20 27473398
www.bajajauto.com

FAX NO. 022 26598237/ 8238/ 66418125 / 8126

January 3, 2011

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of December 2010.

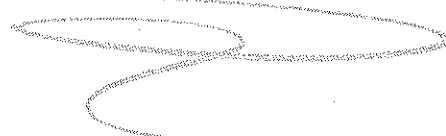
Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above



BEST DECEMBER SALES EVER FOR BAJAJ AUTO

Dec-10

Particulars	Dec-10	Dec-09	Growth %	Highlights
MOTORCYCLES	243,675	219,920	11	The 'bigger & sportier' brands Pulsar & Discover were 70% of sales.
COMMERCIAL VEHICLES	33,128	31,575	5	-
TOTAL	276,803	252,004	10	December 2009 sales include 509 scooters.
Exports out of the above	95,388	91,369	4	-

YTD

Particulars	Apr-Dec 2010	Apr-Dec 2009	Growth %	Highlights
MOTORCYCLES	2,550,372	1,794,359	42	-
COMMERCIAL VEHICLES	325,357	244,655	33	-
TOTAL	2,875,756	2,043,607	41	Apr-Dec 2009 sales include 4,593 scooters.
Exports out of the above	927,875	676,531	37	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
3 January 2011