BAJAJ
Distinctly Ahead
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National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Kind Attn :

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of March 2012.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

BEST YEAR EVER FOR BAJAJ AUTO
PULSAR BECOMES A 5 MILLION BRAND

Mar-12

Particulars	Mar-12	Mar-11	Growth %	Highlights
MOTORCYCLES	300,848	274,392	10	* Highest ever motorcycle sales for any March.
COMMERCIAL VEHICLES	34,667	33,349	4	* Highest ever commercial vehicle sales for any March.
TOTAL	**335,515**	**307,741**	**9**	* Highest ever sales for any March.
Exports out of the above	107,691	69,884	54	* Highest ever exports for any March.

YTD

Particulars	Apr-Mar 2012	Apr-Mar 2011	Growth %	Highlights
MOTORCYCLES	3,834,405	3,387,043	13	* Highest ever annual sales. * Pulsar cumulative sales exceeded 5 million units since launch.
COMMERCIAL VEHICLES	515,155	436,884	18	* Highest ever annual sales.
TOTAL	**4,349,560**	**3,823,954**	**14**	* Highest ever annual sales.
Exports out of the above	1,579,824	1,203,718	31	* Highest ever annual exports.

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
3 April 2012