BAJAJ
Distinctly Ahead

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National Stock Exchange of India Ltd
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Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of January 2011.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

BAJAJ REPORTS ITS BEST EVER JANUARY SALES

Jan-11

Particulars	Jan-11	Jan-10	Growth %	Highlights
MOTORCYCLES	275,622	232,939	18	The 'bigger & sportier' Pulsar & Discover brands constituted 68% of total motorcycles sale.
COMMERCIAL VEHICLES	37,961	32,969	15	-
TOTAL	**313,583**	**266,018**	**18**	January 2010 sales include 110 scooters.
Exports out of the above	103,526	71,695	44	-

YTD

Particulars	Apr-Jan 2011	Apr-Jan 2010	Growth %	Highlights
MOTORCYCLES	2,825,994	2,027,298	39	Cumulative Discover sales exceeded 4 million vehicles.
COMMERCIAL VEHICLES	363,318	277,624	31	-
TOTAL	**3,189,339**	**2,309,625**	**38**	Apr-Jan 2010 sales include 4,703 scooters.
Exports out of the above	1,031,401	748,226	38	Cumulative exports exceeded 1 million vehicles in a financial year for the first time.

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 February 2011