

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
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- 2 FEB 2012

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of January 2012.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above



BAJAJ RECORDS ITS BEST EVER JANUARY SALES

Jan-12

Particulars	Jan-12	Jan-11	Growth %	Highlights
MOTORCYCLES	294,439	275,622	7	* Highest ever motorcycle sales for any January.
COMMERCIAL VEHICLES	43,436	37,961	14	* Highest ever 3-wheeler sales for any January.
TOTAL	337,875	313,583	8	* Highest ever sales for any January.
Exports out of the above	116,996	103,526	13	* Highest ever exports for any January.

YTD

Particulars	Apr-Jan 2012	Apr-Jan 2011	Growth %	Highlights
MOTORCYCLES	3,231,596	2,825,994	14	-
COMMERCIAL VEHICLES	438,672	363,318	21	-
TOTAL	3,670,268	3,189,339	15	-
Exports out of the above	1,349,406	1,031,401	31	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 February 2012