

Date: 14.12.2024

To, The Listing Compliance <b>NATIONAL STOCK EXCHANGE OF</b> <b>INDIA LTD.</b> Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051	To, Manager Department of Corporate Services, <b>BSE LIMITED</b> P. J. Towers, Dalal Street, Mumbai – 400 001.
NSE SYMBOL: BTML	<b>BSE SCRIP: 543767</b>

Dear Sir/Madam,

# Subject: Press Release pursuant to Regulation 30 of SEBI (LODR) Regulation's, 2015.

# <u>Ref:</u> - Press Release on Completion of 100 Episodes of Gudiya Rani on Dangal <u>TV.</u>

With reference to the captioned subject, please find enclosed herewith the press release on the On the Completion of 100 Episodes of Gudiya Rani on Dangal TV.

Please take the same on record.

Thanking you.

Yours faithfully

Thanking You,

### For BODHI TREE MULTIMEDIA LIMITED

MAUTIK AJIT TOLIA MANAGING DIRECTOR DIN: 06586383

BODHI TREE MULTIMEDIA LIMITED

#### Bodhitree Multimedia's Gudiya Rani successfully completes 100 Episodes

## Bodhitree Multimedia Celebrates 100 Episodes of Gudiya Rani on Dangal TV

## Bodhitree Multimedia's 'Gudiya Rani' Achieves 100-Episode Milestone on Dangal TV

 $^{\sim}$  Celebrating a key achievement, it reinforces its position as a audience-centric content production house  $^{\sim}$ 

~The milestone reflects Bodhitree Multimedia's long-term vision to create content that resonates deeply with viewers~

**14<sup>th</sup> December, 2024 Mumbai** – Bodhitree Multimedia, a leading content production house, celebrates the 100-episode milestone of its popular television series, *Gudiya Rani*, airing on Dangal TV. Since its launch, the show has garnered significant viewership and critical acclaim, solidifying its position as a beloved family drama.

*Gudiya Rani* has captivated audiences with its heart-warming narrative, stellar performances, and strong cultural values. The show revolves around Rani, a simple village girl whose life takes an unexpected turn when she becomes the real-life Gudiya (doll) for Pari, a child from a wealthy family.

Reflecting on this milestone, **Sukesh Motwani, Co-founder, Chief Creative Officer & Director of Bodhitree Multimedia and Producer** of *Gudiya Rani,* said, "At Bodhitree Multimedia, we strive to create emotionally resonant content that is not only entertaining but also socially meaningful and deeply universal and humanistic, fostering a strong connection with our viewers. This achievement inspires us to continue delivering impactful narratives that leave a lasting impression. Gudiya Rani has evolved into more than just a show for us at Bodhitree Multimedia. We hope to create more impactful stories and emotions that connect with audiences on a deeper level."

As Gudiya Rani continues its successful run, the team remains committed to delivering compelling storytelling and high-quality content. With new twists and challenges ahead, the show promises to further engage and entertain its loyal audience.

### About Bodhitree Multimedia Limited

Bodhitree Multimedia Limited was founded by Mautik Tolia and Sukesh Motwani, as a leading Indian entertainment content production company. With over 3000+ hours of content produced across 50+ shows for major broadcasters and OTT platforms, Bodhitree specializes in drama, thriller, horror, comedy, and lifestyle genres. Their services encompass producing, directing, writing, dubbing, mixing, subtitling, content editing, and localization for a variety of media including television, films, and digital platforms, operating primarily on a B2B business model.