bodhi tree

Date: 14.07.2026

To, The Listing Compliance **NATIONAL STOCK EXCHANGE OF INDIA LTD.** Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051 **NSE SYMBOL: BTML**	To, Manager Department of Corporate Services, **BSE LIMITED** P. J. Towers, Dalal Street, Mumbai – 400 001. **BSE SCRIP: 543767**

Dear Sir/Madam,

Subject: Press Release pursuant to Regulation 30 of SEBI (LODR) Regulation's, 2015.

Ref: - Press Release – Intimation regarding the signing of a Strategic Memorandum of Understanding (MoU) between Bodhi Tree Multimedia Limited and the Government of Tripura for accelerating the State's Digital Media and Creator Ecosystem.

With reference to the captioned subject, please find enclosed the press release announcing that Bodhi Tree Multimedia Limited has entered into a Strategic Memorandum of Understanding (MoU) with the Government of Tripura to accelerate the State's Digital Media & Creator Ecosystem.

Please take the same on record.

Thanking you.

Yours faithfully

Thanking You,

For **BODHI TREE MULTIMEDIA LIMITED**

BODHI TREE MULTIMEDIA LTD. MUMBAI

MAUTIK AJIT TOLIA
MANAGING DIRECTOR
DIN: 06586383

Bodhi Tree Multimedia Signs Strategic MoU with Government of Tripura to Accelerate the State's Digital Media & Creator Ecosystem

Partnership aims to strengthen Tripura's digital economy through media technology, creator ecosystem development and AI-enabled digital media infrastructure.

Mumbai, India – July 14, 2026- Bodhi Tree Multimedia Ltd. (NSE: BTML, BSE: 543767), one of India's leading content and digital entertainment companies, has signed a Memorandum of Understanding (MoU) with the Government of Tripura to collaborate on strengthening the state's digital media ecosystem, creator economy and technology-led public engagement initiatives.

The proposed collaboration represents a long-term strategic partnership to support Tripura's vision of building a digitally enabled creative economy while expanding access to modern media infrastructure, digital services and technology-driven citizen engagement.

The partnership spans several strategic areas, including the development of digital media platforms, creator ecosystem initiatives, digital marketing capabilities, media intelligence solutions.Together, these initiatives seek to create an integrated digital ecosystem that supports content creators, strengthens digital public services and encourages innovation within the state's media and technology landscape.

The collaboration also seeks to create opportunities for local creators, media professionals and technology talent by fostering an environment that supports content creation, digital innovation and skills development. As India's digital economy continues to expand, initiatives such as these have the potential to unlock new avenues for employment, investment and long-term economic growth.

For Bodhi Tree Multimedia, the MoU represents another step in the Company's strategic evolution beyond content production towards building technology-enabled digital ecosystems. It further strengthens the Company's capabilities across media, technology and digital infrastructure—three pillars that are increasingly converging as governments adopt digital-first approaches to citizen engagement and economic development.

The Company believes the partnership has the potential to serve as a scalable framework for future collaborations with governments seeking to build robust digital ecosystems that combine technology, content and innovation to drive inclusive growth.

Commenting on the development, Mautik Tolia, Managing Director and CEO, Bodhi Tree Multimedia Ltd., said: *"Today's digital transformation is about building ecosystems that empower creators, enable innovation and strengthen citizen engagement. We feel honored to collaborate with the Government of Tripura in support of its vision of a digitally empowered future. We hope to leverage our expertise in media, technology and digital platforms to contribute to the building of a sustainable digital infrastructure that drives the creator economy, enhances digital capabilities and creates long-term value for the state and its people."*

The MoU is a step towards Bodhi Tree Multimedia's long-term strategy expanding into opportunities that blend content, technology and digital infrastructure. As governments continue to invest in digital public engagement, creator-led economies and technology-driven services, the Company believes that such partnerships represent an emerging avenue for sustainable, long-term value creation.

About Bodhi Tree Multimedia Limited

Bodhi Tree Multimedia Limited is a publicly listed, multi-genre content creation and production company with a strong presence across television, OTT and digital platforms. The Company operates through a network of specialised creator-led studios, a dedicated monetisation arm and an in-house technology platform, enabling end-to-end content creation and distribution. While combining creative depth with disciplined execution and technology-enabled workflows, the Company aims to build a sustainable and scalable media business anchored in long-term value creation.

For more information, contact:

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Safe Harbour Statement:

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