



Date: - 06th November, 2020

To,
The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E)
Mumbai – 400 051.

NSE SYMBOL: BTML

Dear Sir/Madam(s),

Sub: Press Release - The Company enters capital market with IPO.

Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find enclosed herewith Press Release dated 05th November, 2020 for your information & records please.

Thanking you

**For and on behalf of the Board of the Directors of
BODHI TREE MULTIMEDIA LIMITED**

MAUTIK TOLIA
Digitally signed
by MAUTIK TOLIA
Date: 2020.11.06
18:39:39 +05'30'

**MAUTIK AJIT TOLIA
Managing Director
DIN: 0658638**



BODHI TREE MULTIMEDIA LIMITED

507,5th Floor, Reliable Business Center Commercial Premises Co Op Soc Ltd, Anand Nagar, OppHeeraPanna Shopping Center, Oshiwara, Jogeshwari (W), Mumbai- 400102 Tel.:022 40101293 Email: info@bodhitreemultimedia.com www.bodhitreemultimedia.com
CIN: U22211MH2013PLC245208



Bodhi Tree Multimedia Limited enters capital market with IPO

Mumbai, 2nd November, 2020:

Bodhi Tree Multimedia Limited ("Company") which produces content for television, films and digital platforms has reported robust performance in FY20. Being one of the few content production companies to get listed in a decade, the Company recently entered the capital market through an IPO on NSE Emerge (SME Platform of NSE).

Despite the pandemic, the Company witnessed a turnover of ₹27.45 crores demonstrating a burgeoning growth. In addition to this, Bodhi Tree Multimedia expects a good FY20-21 with the value of the order book which will be serviced in the coming year.

Mautik Tolia, Managing Director, Bodhi Tree Multimedia, said, *"The entertainment industry has the distinction of not only qualifying as a recession proof sector, but also as a sector with enormous growth potential. As an established player in creating content for television and films and digital platforms, Bodhi Tree Multimedia continues to demonstrate its resilience in a challenging market. Operating in the entertainment industry with a potential to grow exponentially in the years ahead, the Company is all geared to capitalize on this exponential growth potential. Amidst the COVID-19 restrictions around the world and the uncertainty in the global economic outlook, we will continue to focus on growing our business profitably and prudently. The outlook for FY21 looks promising with orders in hand."*

The Company's IPO's net proceeds will be utilized for meeting the Company's working capital requirements, general corporate purposes and meeting expenses related to IPO. The Company has issued 3.90 lakh equity shares at a price of ₹95 per equity share. The IPO opened for public subscription on 9th October 2020 and closed on 13th October 2020.

- As an established player at the forefront of creating differentiated and edgy content on television and digital platforms, Bodhi Tree Multimedia is leveraging its brand in the market for entertainment content. The Company has several shows that are at various stages of development, under production and on air with marquee clients in this space.

About Bodhi Tree Multimedia:

Based in Mumbai, Bodhi Tree Multimedia Ltd. was incorporated in 2013. Production of digital media content for various entities is the Company's primary business line. The Company is engaged in producing content for television and digital OTT platforms.

In addition to focusing on Hindi General Entertainment Channels (GEC), the Company is also involved in the production of regional content in a host of different languages including Tamil, Bengali, Marathi, and Gujarati, among others. The clientele for Bodhi Tree Multimedia Ltd. is vast and diverse and includes big names in the entertainment industry.

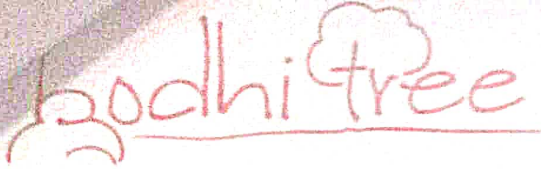
With more than 30 successful shows and 1000+ hours of digital media content in its kitty, the Company has grown quite strong in the entertainment space within just a short period of time.



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Disclaimer:

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



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