Date: August 13, 2026

BSE Limited,
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai - 400 001

Scrip Code: **544243**

National Stock Exchange of India Limited,
Exchange Plaza, Plot No. C-1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051

Trading Symbol: **STYLEBAAZA**

Dear Sir/Madam,

Subject: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to the Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a copy of the Investor Presentation on Unaudited Standalone and Consolidated Financial Results of the Company for the quarter ended on June 30, 2026.

We request you to kindly take the aforesaid information on record.

For Baazar Style Retail Limited

Abinash Singh

Digitally signed by Abinash Singh
Date: 2026.08.13 19:29:38 +05'30'

Abinash Singh
Chief Compliance Officer,
Company Secretary and
Head - Legal & Compliance

Baazar Style Retail Limited

Investor Presentation – Q1FY27

Safe Harbour Statement

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Style Baazar – One Of The Leading Value Fashion Retailers in Eastern India

- Established in 2013, Baazar Style Retail Ltd is a **Value Fashion Retailer** based out of Kolkata
- Strong retail footprint across Eastern India, with a **dominant presence in West Bengal,** positioning the company among the leading value fashion retailers in the region
- **Fast growing** in terms of Revenue and Store Count with **276 Stores** (30-June-26)

4-year CAGR FY26

~35% in Revenue

~26% in Store Count

Operational Metrics (Q1FY27)

276 Stores **2.6 Mn** Rental Sq. Ft	**10** States **198** Cities	**9,347 Sq. Ft** Average Store Size	**7%** Same Store Sales Growth	**11** Private Labels **62%** share in Revenue

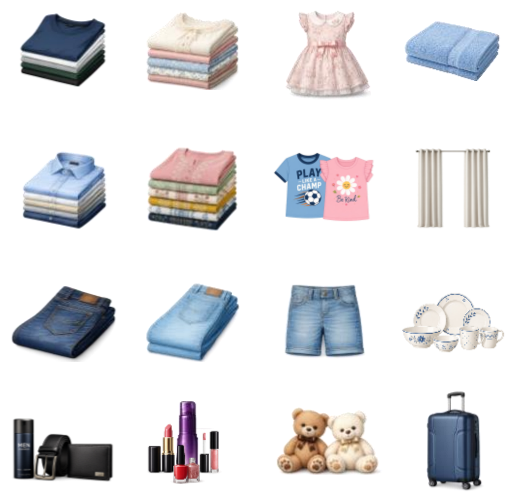
5.53 Mn No. of Bills	**Rs 933** Average Transaction Value	**Rs 679** Sales Per Sq. Ft (Per Month)	**87%** Apparel^ **13%** General Merchandise^

Financial Metrics (Q1FY27)

Rs 4,864 Mn ▲ 29% YoY Revenue from Operations	**Rs 719 Mn** ▲ 24% YoY EBITDA	**Rs 22 Mn** ▲ 8% YoY PAT

Product Offering

Men	Women	Kids	Home

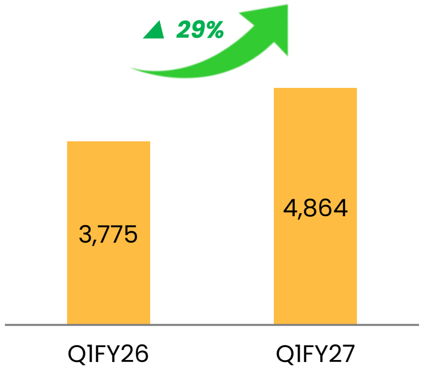


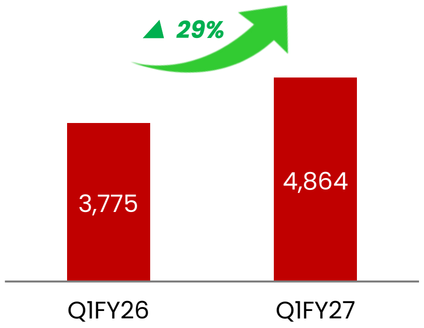
^Revenue Mix, SSSG: Same Store Sales Growth

Q1FY27 Highlights

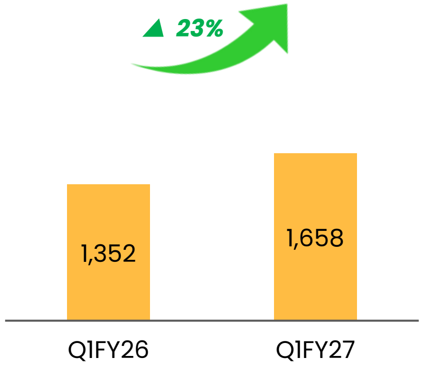
Key Financial Highlights Q1FY27 – Healthy Quarterly Revenue…

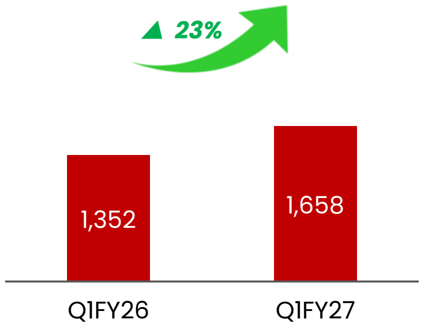
Revenue from Operations (Rs Mn)



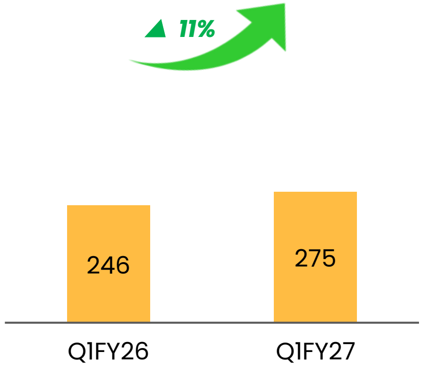


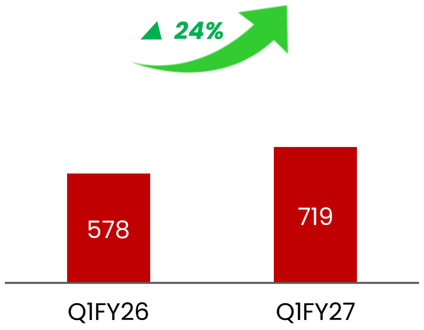
Gross Profit (Rs Mn)



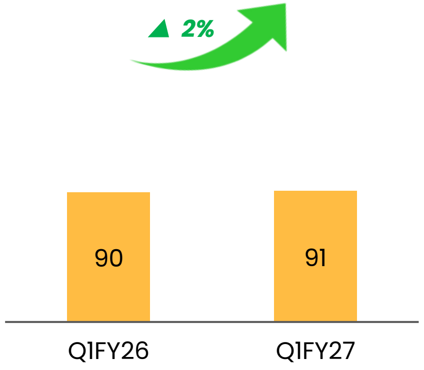


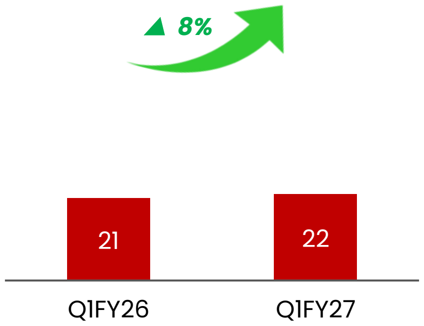
EBITDA (Rs Mn)





PAT (Rs Mn)

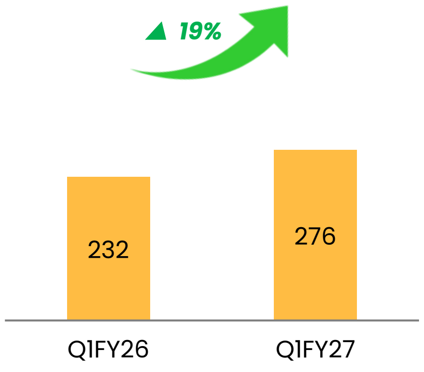




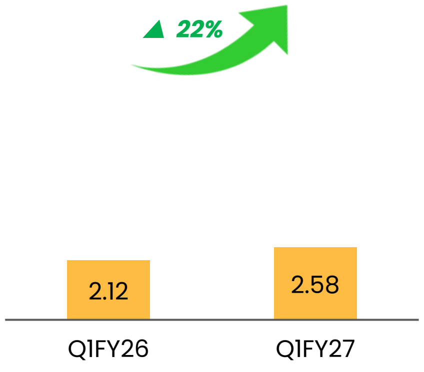
Pre INDAS   INDAS

… Backed by Strong Operational Metrics

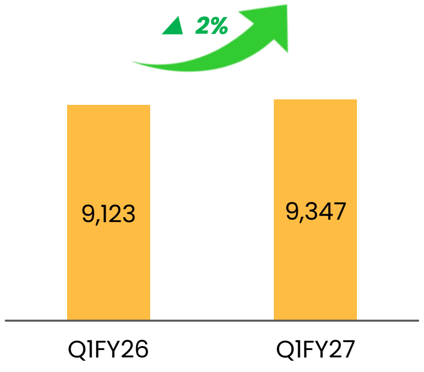
Store Count (No.)



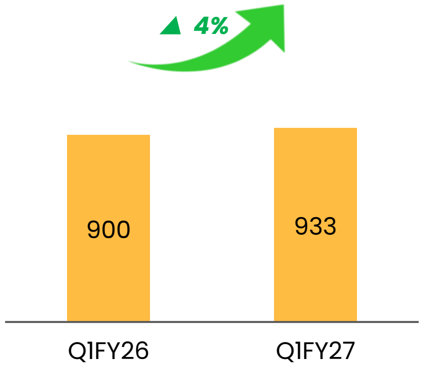
Rental Area of Stores (Mn Sq Ft)



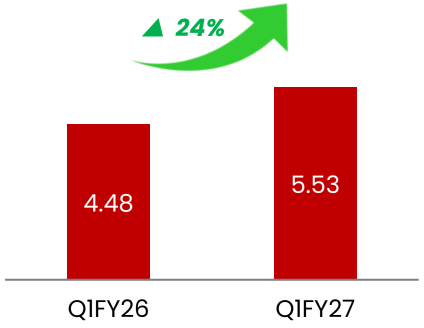
Average Store Size (Sq Ft)



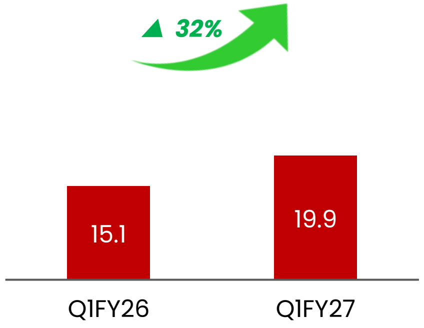
Average Transaction Value (Rs)



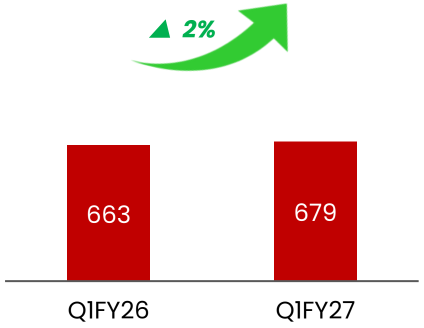
No of Bills (Mn)



Quantity Sold (Mn Units)



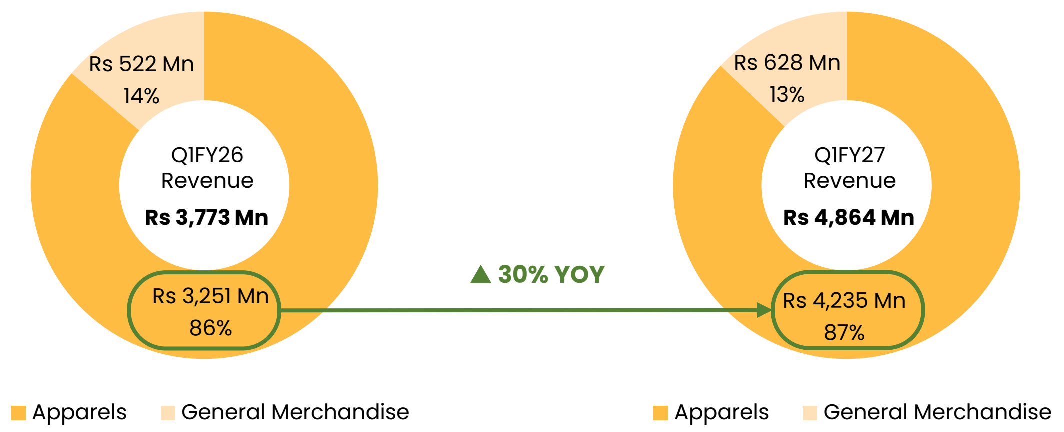
Sales Per Sq Ft (Rs)*



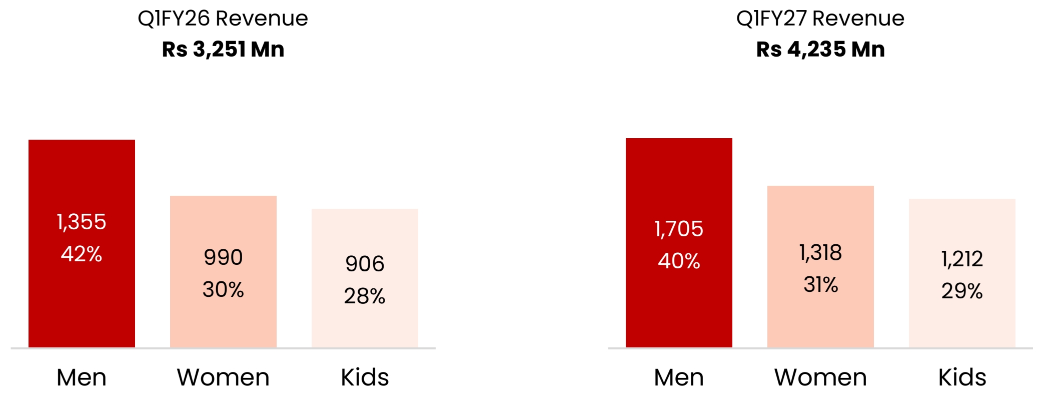
*Per Month

Sales Mix – Q1FY27

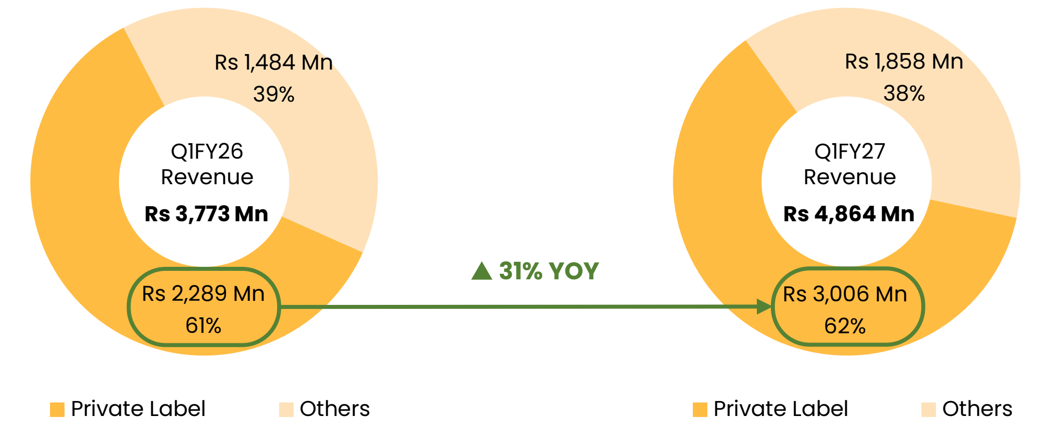
Apparels and General Merchandise



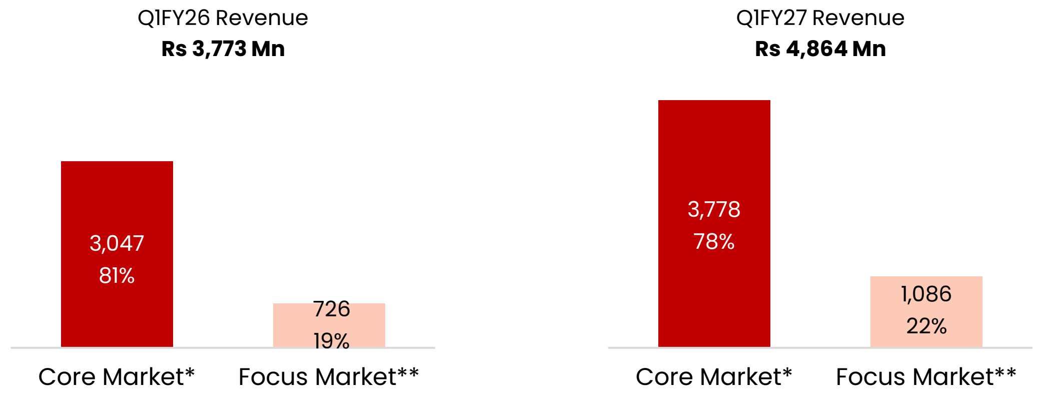
Apparels – Men, Women and Kids (Rs Mn)



Private Label Contribution (%)



Markets – Core and Focus



* Includes West Bengal, Odisha, Assam, Bihar; ** Includes Jharkhand, Andhra Pradesh, Tripura, Uttar Pradesh, Arunachal Pradesh

Profit & Loss Highlights (Consolidated – INDAS)

Particulars (Rs Mn)	Q1FY27	Q1FY26	YoY	Q4FY26	QoQ	FY26
Revenue From Operations	4,864	3,775	29%	4,657	4%	18,409
Other Income	35	33		19		116
Total Income	**4,899**	**3,808**	**29%**	**4,676**	**5%**	**18,526**
Costs of Goods Sold	3,206	2,423		3,253		12,264
Gross Profit	**1,658**	**1,352**	**23%**	**1,405**	**18%**	**6,146**
Gross Profit Margin (%)	*34.1%*	*35.8%*	*-173 bps*	*30.2%*	*393 bps*	*33.4%*
Employee Expenses	414	337		404		1,551
Other Expenses	524	436		519		1,954
EBITDA	**719**	**578**	**24%**	**482**	**49%**	**2,641**
EBITDA Margin (%)	*14.8%*	*15.3%*	*-53 bps*	*10.3%*	*445 bps*	*14.3%*
Finance Cost	203	235		177		768
Depreciation And Amortization	518	340		477		1,701
Profit Before Tax	**33**	**36**	**-8%**	**-154**	**122%**	**288**
Exceptional Items	0	-8		-206*		325*
Tax Expenses	11	8		-104		144
PAT	**22**	**21**	**8%**	**-256**	**109%**	**469**
PAT Margin (%)	*0.5%*	*0.5%*		*NA*		*2.5%*

*Exceptional loss of Rs 206 Mn recognized on full and final settlement of insurance claim
Gross Profit and EBITDA do not include Other Income

Profit & Loss Highlights (Consolidated – Pre INDAS)

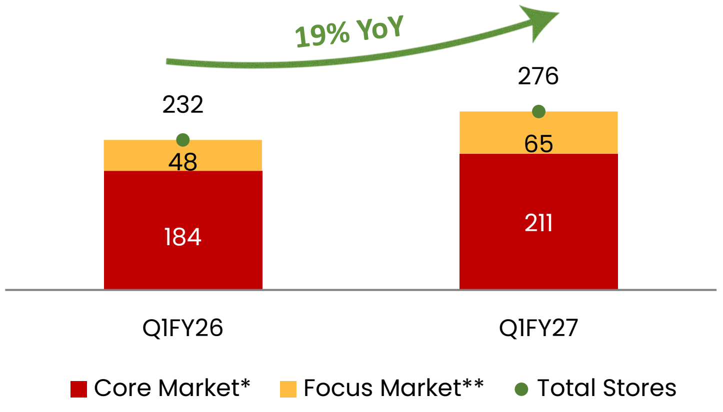
Particulars (Rs Mn)	Q1FY27	Q1FY26	YoY	Q4FY26	QoQ	FY26
Revenue From Operations	4,864	3,775	29%	4,657	4%	18,409
Other Income	20	10		10		60
Total Income	**4,884**	**3,784**	**29%**	**4,667**	**5%**	**18,470**
Costs of Goods Sold	3,206	2,423		3,253		12,264
Gross Profit	**1,658**	**1,352**	**23%**	**1,405**	**18%**	**6,146**
Gross Profit Margin (%)	*34.1%*	*35.8%*	*-173 bps*	*30.2%*	*393 bps*	*33.4%*
Employee Expenses	415	337		404		1,551
Other Expenses	968	768		931		3,457
EBITDA	**275**	**246**	**11%**	**70**	**291%**	**1,138**
EBITDA Margin (%)	*5.6%*	*6.5%*	*-88 bps*	*1.5%*	*414 bps*	*6.2%*
Finance Cost	65	36		44		169
Depreciation And Amortization	139	92		128		452
Profit Before Tax	**91**	**128**	**-29%**	**-91**	**200%**	**576**
Exceptional Items	0	-8		-206*		-227*
Tax Expenses	0	31		-87		78
PAT	**91**	**90**	**2%**	**-211**	**143%**	**271**
PAT Margin (%)	*1.9%*	*2.4%*	*-50 bps*	*NA*		*1.5%*

*Exceptional loss of Rs 206 Mn recognized on full and final settlement of insurance claim
Gross Profit and EBITDA do not include Other Income

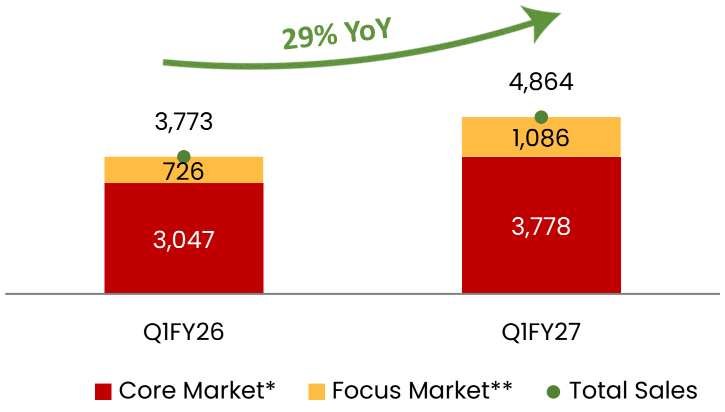
Business Highlights

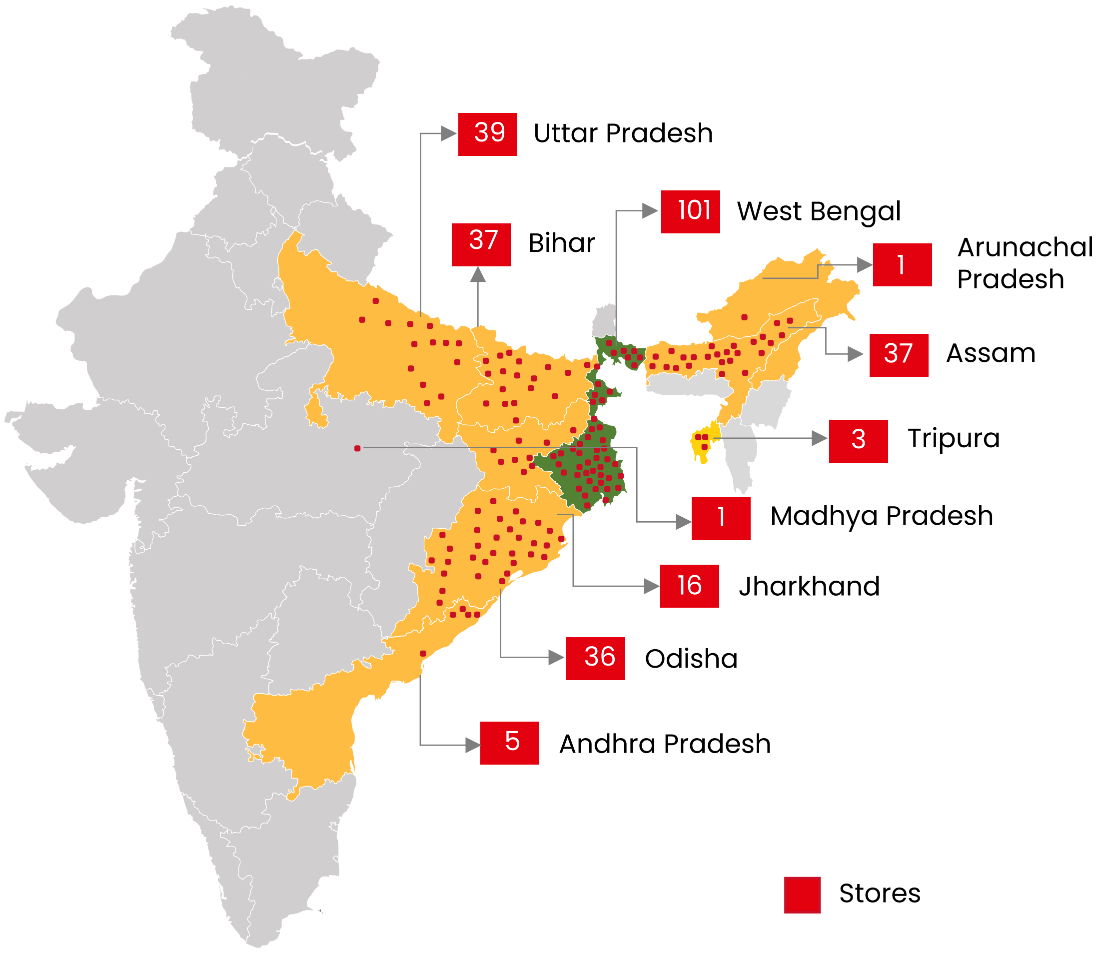
Fast Growing Value Retailer in Eastern India, through a Cluster-based Approach

Consistently Growing Store Count



Net Sales - Core and Focus Market (Rs Mn)





Cluster Based Expansion Strategy Enables

- To increase efficiencies in Supply Chain and Inventory management processes
- To enhance Brand Visibility in Local Markets
- Optimize Marketing Expenses
- Efficient utilization of Human Capital

* Includes West Bengal, Odisha, Assam, Bihar
** Includes Jharkhand, Andhra Pradesh, Tripura, Uttar Pradesh, Arunachal Pradesh

Providing a One-Stop Family Experience for Quality Products At Affordable Pricing

Comprehensive Product Offering Across Categories to Meet the Needs of the Entire Family

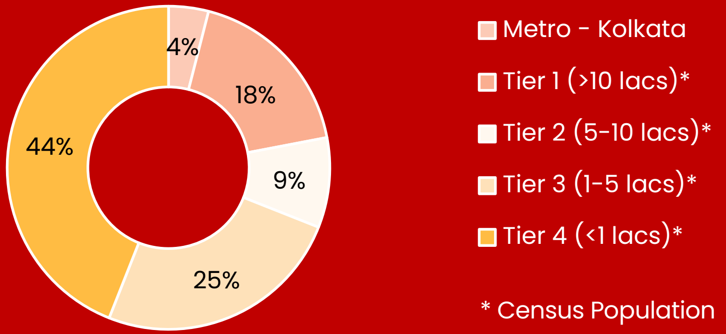
Men
- Men's Wear
- Bottom Wear
- Athleisure
- Night Wear
- Ethnic Wear
- Wearables & Accessories

Women
- Women's Western Wear
- Bottom Wear
- Athleisure
- Night Wear
- Ethnic Wear
- Wearables & Accessories

Kids
- Kids' Wear
- Bottom Wear
- Athleisure
- Night Wear
- Ethnic Wear
- Wearables & Accessories

General Merchandise
- Home Decor
- Household Products
- Home Furnishings
- Home / Kitchen Appliances
- Bags
- Travel Accessories
- Lifestyle Products
- Footwear

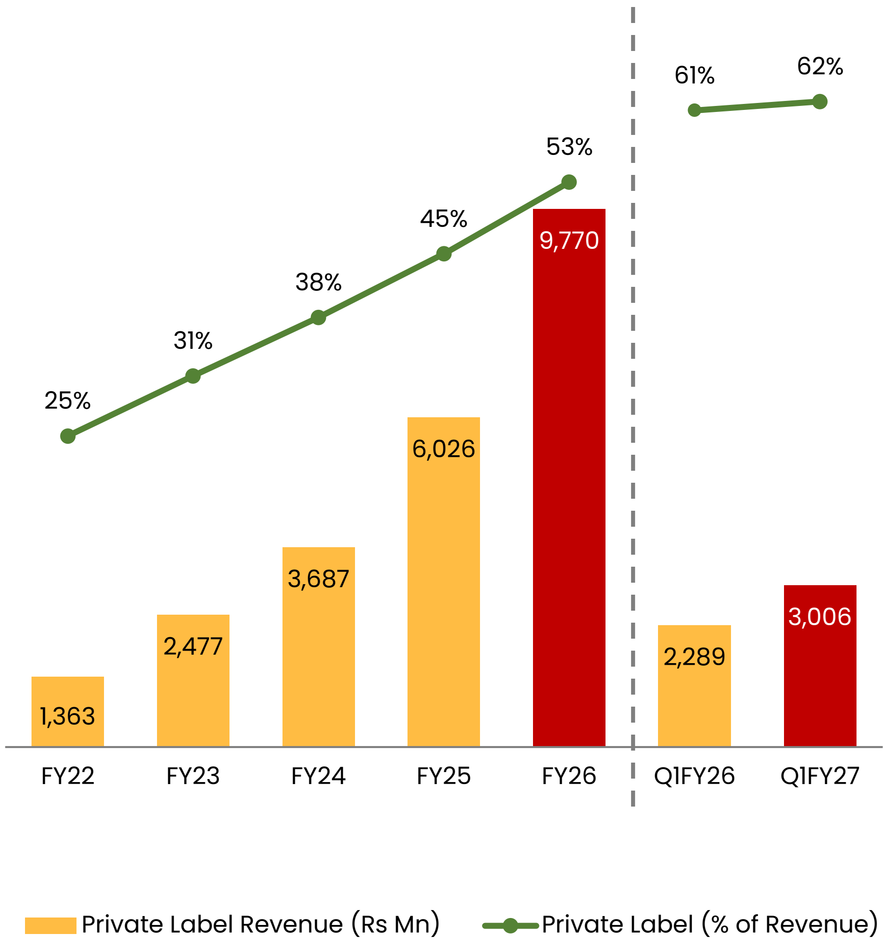
Presence Across the Underpenetrated Tier-3&4 Markets



* Census Population

Growing Private Label Contribution – Testament to Our Focus on Brand Building

Private Label Revenue CAGR of ~64% over the past 4 years



- Healthy portfolio of **11 Private Labels** contributing to **62%** of overall Revenue or Rs 3,006 Mn in Q1FY27.
- Strategic focus on building brand visibility through **attractive pricing**, with plans to shift to fair pricing once brand recall is established.
- One of our established brands, ***Square Up***, achieved highest revenue of **Rs 1,207 Mn in Q1FY27.**
- Private Label Revenue enable **greater control over sourcing**
- Enhances customer loyalty with repeat purchases from existing customers

Branding Initiatives

Awards & Recognitions

Recognized at the Asian Brand & Leadership Conclave 2025 by The Brand Story – Watch Video

Kolkata Retail Summit 2025

Annual Financials

Profit & Loss – Consolidated (IND-AS)

Particulars (Rs Mn)	FY24	FY25	FY26
Revenue From Operations	9,729	13,431	18,409
Other Income	99	95	116
Total Income	**9,828**	**13,527**	**18,526**
Costs of Goods Sold	6,481	8,913	12,264
Gross Profit*	3,247	4,519	6,146
Gross Profit Margin* *(%)*	***33.4%***	***33.6%***	***33.4%***
Employee Expenses	845	1,160	1,551
Other Expenses	981	1,468	1,954
EBITDA*	**1,422**	**1,890**	**2,641**
EBITDA Margin (%)*	*14.6%*	*14.1%*	*14.3%*
Finance Cost	494	690	768
Depreciation And Amortization	735	999	1,701
Profit Before Tax	292	296	288
Exceptional Items	0	-108	325
Tax Expenses	73	42	144
PAT	**219**	**147**	**469**
PAT Margin (%)	*2.2%*	*1.1%*	*2.5%*

*Gross Profit and EBITDA do not include Other Income

Balance Sheet – Consolidated (IND-AS)

Liabilities (Rs Mn)	Mar-24	Mar-25	Mar-26
Share Capital	349	373	373
Other Equity	1,802	3,664	4,129
Total Equity	**2,151**	**4,037**	**4,502**
Borrowings	291	177	326
Lease Liability	4,405	7,764	5,293
Deferred Tax Liabilities	0	0	0
Other Liabilities & Provisions	26	49	71
Non-current Liabilities	**4,722**	**7,990**	**5,690**
Borrowings	1,491	1,488	3,151
Lease Liability	388	532	1,182
Trade Payables	2,618	3,108	3,943
Other Current Liabilities	290	386	358
Current Liabilities	**4,787**	**5,514**	**8,634**
Total Liabilities	**11,660**	**17,541**	**18,826**

Assets (Rs Mn)	Mar-24	Mar-25	Mar-26
Property, Plant & Equipment	1,902	2,534	3,397
Capital Work-in-progress	69	116	125
Intangible Assets	13	16	51
Intangible Assets Under Development	0	28	94
Right-of- Use Assets	4,285	7,647	6,089
Financial Assets/Investments	197	287	474
Deferred tax assets (net)+Tax assets (net)	159	222	201
Other Non-current Assets	2	25	31
Total Non-current Assets	**6,627**	**10,875**	**10,460**
Inventories	4,329	5,215	6,825
Trade Receivables	0	0	0
Cash And Bank Balances	149	221	129
Other Current Assets, Financial Assets & Current Tax Assets	555	1,230	1,412
Current Assets	**5,032**	**6,666**	**8,366**
Total Assets	**11,660**	**17,541**	**18,826**

Cashflow – Consolidated (IND-AS)

Particulars (Rs Mn)	Mar-25	Mar-26
Net Cash Flow From Operating Activities	527	1,255
Cash Generated/ (Used) In Investing Activities	-1,028	-1,455
Cash Generated/ (Used) In Financing Activities	541	143
Net Increase/(Decrease) In Cash And Cash Equivalents	**41**	**-56**
Cash and Cash Equivalents at the beginning of the year	141	182
Cash and Cash Equivalents at the end of the year	**182**	**125**

Annexure

Store Images (1/2)

Store Images (2/2)

FALAKATA

RASULGARH

BHAWANIPATNA

GHAZIPUR

MUZAFFARPUR

BALASORE

RAI BARELLI ROAD

ARJUNGANJ

HARDOI

BARABANKI

CHITAIPUR

REWA

HARNAUT

AXIS MALL

BAGHAJATIN

GAYA

BHAGALPUR

Contact Us

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STELLAR

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