

Ref. BSHSL\Intimationofproductlaunch

February 04, 2023

To,
National Stock Exchange of India Ltd.

Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E) Mumbai - 400 051
Ph : (022)-26598100-8114
Fax No: (022)-26598120

Script Symbol: BSHSL

Sub.: Intimation regarding new Product launch under the Brand Name of the Company pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Company is delighted to announce the launch of its new product on February 17, 2023.

The details of the said product are as follows:

| | | |
|---|--|-------------------|
| 1 | Name of Product | Cotton Seed |
| 2 | Date of Launch | February 17, 2023 |
| 3 | Category of Product | Agricultural Seed |
| 4 | whether caters to domestic/ international market | Domestic Market |
| 5 | name of the countries in which the product is launched | NA |

You are requested to take the same on your record and oblige.

For Bombay Super Hybrid Seeds Limited

Jalpa Doshi
Company Secretary & Compliance Officer