

**Date: November 28, 2020**

To,  
The Listing Department  
**National Stock Exchange of India Limited,**  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C-1,  
Block G, Bandra-Kurla Complex, Bandra (E)  
Mumbai – 400 051

**Symbol:** BSE

**ISIN:** INE118H01025

**Subject: Submission of Media Release**

Dear Sir/ Madam,

We are enclosing herewith the Media Release dated November 28, 2020, titled: **“Mission Youth, Government of J&K inks MoU with BSE to spread financial literacy”**.

This is for your information and record.

Thanking you,

Yours faithfully,  
**For BSE Limited**

**Sd/-**  
**Prajakta Powle**  
**Company Secretary and Compliance Officer**

**Encl.:** a/a



## Media Release

### **Mission Youth, Government of J&K inks MoU with BSE to spread financial literacy**

**“We are adopting the best global practices of youth empowerment and encouraging sustainable livelihood”: Lt Governor**

**Jammu, November 28:** BSE, Asia’s oldest stock exchange, has signed a MoU with Mission Youth, Government of J&K to spread financial awareness, support economic development, and encourage sustainable livelihood in the Union Territory.

The MoU was signed by the representatives of BSE and CEO, Mission Youth, Dr. Syed Abid Rasheed Shah today in the presence of the Lieutenant Governor, Manoj Sinha.

Pertinently, under Mission Youth, the J&K government has been continuously working on Policy and Process interventions to bridge the skill gaps, create conducive environment for collaborative efforts to generate employment opportunities in various sectors.

Speaking on the occasion, the Lt Governor observed that the collaboration of J&K Government and the BSE Institute known for its excellence in Banking and Financial training will benefit the people of J&K, especially the youth and women to successfully transit from classroom to workplace environment.

“We are adopting the best global practices of youth empowerment and encouraging sustainable livelihood, besides spreading financial literacy amongst the youth of J&K”, observed the Lt Governor.

The Lt Governor said that the improvement in regulatory environment and business ecosystem is playing a major role in promoting economic growth and financial inclusion in the Jammu Kashmir Union Territory. In this backdrop, our goal under Mission Youth is to tap this opportunity and ease the transition process from classroom to office room.

Financial sector in Jammu and Kashmir has evolved significantly over the years and has been a key driving force behind economic growth. We are also looking to utilize double digit growth in the banking sector at the national level with our rich and available demographic dividends.

Shri. Ashishkumar Chauhan, MD & CEO, BSE, said that the BSE’s association with Mission Youth, Government of J&K will enable youngsters and women particularly to learn more about the financial world, develop requisite skills essential to make a career in the BFSI space.

CEO, Mission Youth, Dr. Syed Abid Rasheed Shah informed that through this association, eligible candidates will be able to attend financial awareness programs, undergo skill courses in Banking & Financial Markets and specialized programs in mutual funds that would enable them to enroll in the BSE Star Mutual Fund platform.

## **About BSE**

BSE (formerly Bombay Stock Exchange) established in 1875, is Asia's first & now the world's fastest Stock Exchange with a speed of 6 microseconds. BSE is India's leading exchange group and has played a prominent role in developing the Indian capital market. BSE is a corporatized and demutualized entity, with a broad shareholder base that includes the leading global exchange- Deutsche Bourse, as a strategic partner. BSE provides an efficient and transparent market for trading in equity, debt instruments, equity derivatives, currency derivatives, commodity derivatives, interest rate derivatives, mutual funds and stock lending and borrowing.

BSE also has a dedicated platform for trading in equities of small and medium enterprises (SMEs) that has been highly successful. BSE also has a dedicated MF distribution platform BSE StAR MF which is India Largest Mutual Funds Distribution Infrastructure. On October 1, 2018, BSE launched commodity derivatives trading in Gold, Silver, Copper, Oman Crude Oil Guar Gum, Guar Seeds & Turmeric.

BSE provides a host of other services to capital market participants including risk management, clearing, settlement, market data services and education. It has a global reach with customers around the world and a nation-wide presence. BSE's systems and processes are designed to safeguard market integrity, drive the growth of the Indian capital market and stimulate innovation and competition across all market segments.

Indian Clearing Corporation Limited, a wholly owned subsidiary of BSE, acts as the central counterparty to all trades executed on the BSE trading platform and provides full novation, guaranteeing the settlement of all bonafide trades executed. BSE Institute Ltd, another fully owned subsidiary of BSE runs one of the most respected capital market educational institutes in the country. Central Depository Services Ltd. (CDSL), associate company of BSE, is one of the two Depositories in India.

BSE has set up an Investor Protection Fund (IPF) on July 10, 1986 to meet the claims of investors against defaulter Members, in accordance with the Guidelines issued by the Ministry of Finance, Government of India. BSE Investor Protection Fund is responsible for creating Capital markets related awareness among the investor community in India.

## **Media Contact:**

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