



Date: May 19, 2021

To,
The Listing Department
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor, Plot No. C-1,
Block G, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051

Symbol: BSE

ISIN: INE118H01025

Subject: Submission of Media Release

Dear Sir/ Madam,

We are enclosing herewith the Media Release dated May 19, 2021, titled: **“Dun & Bradstreet India and BSE sign MOU to foster MSME growth in India”**.

This is for your information and record.

Thanking you,

Yours faithfully,
For BSE Limited

Sd/-
Prajakta Powle
Company Secretary and Compliance Officer

Encl.: a/a

Media Release

Dun & Bradstreet India and BSE sign MOU to foster MSME growth in India

Mumbai, May 19, 2021: Dun & Bradstreet Information Services India Pvt. Ltd., the leading global provider of B2B data, insights and AI-driven platforms, signed a Memorandum of Understanding (MoU) with BSE to create an ecosystem for promoting, aiding and fostering the growth of Small and Medium Enterprises (SMEs) in the country. This partnership will help SMEs in India to increase their visibility, expand access to global markets, find potential customers, uncover new suppliers and channel partners, manage risk and identify growth opportunities.

The Indian government has set a target for the country to become a US\$5 trillion economy by FY 2025 and SMEs will play a critical role in this growth journey. This segment is expected to contribute by 50% of GDP by FY 2025 from current 30%. To achieve that target, SMEs must contribute 75% to the incremental GDP between today and FY 2025. This represents a significant contribution of SMEs to India's growth and they will require increased support from the government, policy makers and business service providers.

Speaking about the partnership, **Shri. Avinash Gupta, Managing Director & CEO – India, Dun & Bradstreet** said, “Dun & Bradstreet has been engaged with Indian MSMEs since the past two decades, providing them with the necessary business intelligence to help them grow and thrive, even in challenging times. As countries are witnessing 2nd and 3rd waves of the pandemic amidst battling the deepest recession since the World War II, SMEs are the worst affected across countries, sectors and segments, and India is no exception. In India, more than 99% of businesses belong to Micro, Small and Medium category and 94% of them are unorganized. Our recent survey conducted in the last quarter of 2020 reveals that the three topmost challenges that might impede SMEs to scale up their businesses are Market Access (42%), Improving the Overall Productivity (37%) and Having Access to More Finance (34%). By working with BSE, we expect to play a pivotal role in enabling the ecosystem required to accelerate SME growth and help achieve the government GDP contribution target of 50% of GDP by FY 2025.”

Commenting on this collaboration, **Shri. Ajay Thakur, Head-BSE SME & Startups**, said, “This collaborative effort will enable SMEs and Startups who are currently listed on BSE SME & Startups platform, or expected to be listed, to avail of Dun & Bradstreet business information services at a special price, that will not only strengthen their credibility but will also expand the scope of business opportunities for them. The current economic situation may propel more SMEs and Startups to avail of these services in order to further improve their businesses. This MoU will help both BSE and Dun & Bradstreet to reach to maximum

SMEs across the country for offering their products which will be beneficial to them and bring growth in their business. This will also create inclusive growth and employment in the country”.

The new partnership will provide Indian SMEs with access to Dun & Bradstreet’s suite of data and analytics solutions via BSE SME & Start-up Platform. Products like the Dun & Bradstreet D-U-N-S® Registered™ Solutions and Credibility Reports (credit on self) can help MSMEs build credibility both domestically and globally. Other products like D&B iAccess and D&B Hoovers can help SMEs find and access potential buyers and business partners around the world to drive sustainable growth with Dun & Bradstreet’s leading data and analytics. Dun & Bradstreet India will also partner with BSE to provide customized training and certification programs to help SMEs better navigate the ever-changing global business environment. Dun & Bradstreet India will also share their SME database and clients with BSE so that BSE can approach these SMEs and create awareness about the benefits of listing on BSE SME Platform. As a combined effort, BSE and Dun & Bradstreet India will jointly organize events to create awareness about their respective products and services among SMEs.

BSE became the first stock exchange to get the approval from SEBI and had launched its SME platform on March 13, 2012. So far 337 companies listed on BSE SME Platform have raised Rs. 3,498 crore from the market and total market capitalization of 337 companies as on May 12, 2021 is Rs. 25,137 Crore. Out of which 99 companies are migrated to BSE Main Board. BSE is the market leader in this segment with a market share of 61 percent.

About Dun & Bradstreet

Dun & Bradstreet, a leading global provider of B2B data, insights and AI-driven platforms, helps organizations around the world grow and thrive. Dun & Bradstreet’s Data Cloud fuels solutions and delivers insights that empower customers to grow revenue, increase margins, manage risk, and help stay compliant – even in changing times. Since 1841, companies of every size have relied on Dun & Bradstreet. Dun & Bradstreet is publicly traded on the New York Stock Exchange (NYSE: DNB).

Website: www.dnb.co.in

Twitter: @DNB_India

LinkedIn: Dun & Bradstreet India

Media Contact: Nayna Banerjee / BanerjeeN@DNB.com

About BSE

BSE (formerly Bombay Stock Exchange) established in 1875, is Asia’s first & now the world’s fastest Stock Exchange with a speed of 6 microseconds. BSE is India’s leading exchange group and has played a prominent role in developing the Indian capital market. BSE is a corporatized and demutualized entity. BSE provides an efficient and transparent market for

trading in equity, debt instruments, equity derivatives, currency derivatives, commodity derivatives, interest rate derivatives, mutual funds and stock lending and borrowing.

BSE also has a dedicated platform for trading in equities of small and medium enterprises (SMEs) that has been highly successful. BSE also has a dedicated MF distribution platform BSE StAR MF which is India Largest Mutual Funds Distribution Infrastructure. On October 1, 2018, BSE launched commodity derivatives trading in Gold, Silver, Copper, Oman Crude Oil Guar Gum, Guar Seeds & Turmeric.

BSE provides a host of other services to capital market participants including risk management, clearing, settlement, market data services and education. It has a global reach with customers around the world and a nation-wide presence. BSE's systems and processes are designed to safeguard market integrity, drive the growth of the Indian capital market and stimulate innovation and competition across all market segments.

Indian Clearing Corporation Limited, a wholly owned subsidiary of BSE, acts as the central counterparty to all trades executed on the BSE trading platform and provides full novation, guaranteeing the settlement of all bonafide trades executed. BSE Institute Ltd, another fully owned subsidiary of BSE runs one of the most respected capital market educational institutes in the country. Central Depository Services Ltd. (CDSL), associate company of BSE, is one of the two Depositories in India.

BSE has set up an Investor Protection Fund (IPF) on July 10, 1986 to meet the claims of investors against defaulter Members, in accordance with the Guidelines issued by the Ministry of Finance, Government of India. BSE Investor Protection Fund is responsible for creating Capital markets related awareness among the investor community in India.

Media Contact:

Yatin Padia / Rahul Vyas/ Shruti Nitesh

022 2272 8516 / 2272 8472/ 8108000974

Yatin.padia@bseindia.com/ Rahul.vyas@indiainx.com/ shruti.nitesh@adfactorspr.com