BRIGADE ENTERPRISES LIMITED
29th & 30th Floors, World Trade Center
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Malleswaram - Rajajinagar, Bangalore - 560 055, INDIA
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Brigade Enterprises Limited
Corporate Identity Number (CIN):
L85110KA1995PLC019126

BRIGADE GROUP
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Ref: BEL/NSEBSEPR/14092015

14th September, 2015

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001
Fax Nos.: 022- 22722037/2039

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Sports Arena @ Brigade Orchards, Bangalore, Inaugurated today"

We are enclosing herewith the copy of the press release titled **"Sports Arena @ Brigade Orchards, Bangalore, Inaugurated today"**.

Kindly take the same on your records.

Thanking You,

Yours faithfully,
For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary

Encl.: a/a

BRIGADE

PRESS RELEASE

For Immediate Release

Sports Arena @ Brigade Orchards, Bangalore Inaugurated today

Bangalore, 13 September 2015: Bangalore based real estate major Brigade Group has transformed the skyline of Bangalore with some landmark and innovative projects with thoughtful amenities. Today, the world class Sports Arena at Brigade Orchards was inaugurated by Steve Waugh, Former Australian Cricket Captain and Co-Founder of Sporting Edge and M R Jaishankar, CMD Brigade Enterprises Limited.

Brigade Group's ongoing project, Brigade Orchards in Devanahalli, is Bangalore's first Smart Township. This project reaffirms the company's commitment to India's smart city drive and in its own right, an important step in making India future-ready. The 130-acre integrated enclave, located just minutes away from the Kempegowda International Airport and a short drive from Hebbal, is designed by American Master Planners Nbbj keeping in mind global best practices. With more than 80% open spaces, this integrated smart township is thoughtfully provided with everything one could possibly need – from school, hospital, cultural and sports facilities to entertainment, retail and office spaces.

Sports Arena @ Brigade Orchards

At the heart of the township is a world-class Sports Arena that will host academies for Cricket, Football, Tennis, Swimming and Athletics run by Sporting Edge, a Steve Waugh company. The lush green turf and the picturesque backdrop of the Signature Club Resort amidst a series of Tropical Green Landscaping create a perfect setting for a day of sports with friends and family. Some key statistics of the facilities associated with the Sports Arena at Brigade Orchards are:

- Football field as per International Standards
- 400m Running Track with 6 Lanes
- Cricket Oval with 5 practice pitches
- 4 Tennis Courts
- Volley Ball Court
- Basket Ball Court
- Half-Olympic size Swimming Pool
- Seating capacity of 1000 with a proposed future capacity of 3000



According to Mr. M.R Jaishankar, CMD, Brigade Enterprises Limited *"Brigade Orchards is a pioneer in the smart township segment, and with this project we will set a benchmark for future projects not just in Bangalore, but across the country. A lot of thought has gone into each of the amenities and features we are providing and when complete, this project will be one of the finest mixed use development in the country".*

Brigade's Association with Sporting Edge, a Steve Waugh Company

Sporting Edge, a Steve Waugh company, aims to provide Indian children with opportunities in sports & lifestyle so that they may realize their full potential. Brigade Group has partnered with Sporting Edge to operate world-class academies at the Sports Arena at Brigade Orchards.

Consultants associated with the design of the Sports Arena

- Master Planning by Nbbj, USA
- Architectural Design by Stantec

For information on Brigade Group, please visit BrigadeGroup.com

For more information, please contact:

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