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Kotak Mahindra Bank

BEST EMPLOYERS IN INDIA
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13th February 2016

BSE Limited
Dept of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 001

The National Stock Exchange of India Limited
The Listing Department
Exchange Plaza
Bandra Kurla Complex,
Mumbai 400 051

Dear Sirs,

In addition to the requisite disclosures made by our subsidiary, Kotak Mahindra (International) Limited (KMIL) under Securities and Exchange Board of India (Prohibition Of Insider Trading) Regulations, 2015 and Securities and Exchange Board of India (Substantial Acquisition Of Shares And Takeovers) Regulations, 2011, we provide below following information in respect of acquisition of 17,50,000 equity shares at ₹10/- each aggregating to ₹ 1.75 crore being 2.3844% of the paid-up capital of Hindustan Media Ventures Limited. Given below are the requisite details of the acquisition:

a) Name of the target entity, details in brief such as size, turnover etc	Hindustan Media Ventures Limited Paid up Capital: INR 73.39 Million (2015) Total Income: INR 875.02 Million (2015)
b) Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	No
c) Industry to which the entity being acquired belongs;	Publishing
d) Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	Financial Investment
e) Brief details of any governmental or regulatory approvals required for the acquisition	Regulatory approvals not required
f) Indicative time period for completion of the acquisition	Executed

Kotak Mahindra Bank Limited
CIN L65110MH1985PLC038137
Registered Office:
27BKC, C 27, G Block
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051
India

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F +91 22 67132400
www.kotak.com

g) Nature of consideration - whether cash consideration or share swap and details of the same	Cash
h) Cost of acquisition or the price at which the shares are acquired	₹265.525 per share
i) Percentage of shareholding / control acquired and / or number of shares acquired	Aggregate Percentage Holding (post acquisition):5.7881% & No of Shares 4,248,100
j) Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	Date of Incorporation: July 9, 1918 Listed Company Products - Printing & Publishing Total Income (in INR Million) 2013: 664.73 | 2014: 760.29 | 2015: 875.02 Country : India

Please take the above information on record.

Yours faithfully,
Kotak Mahindra Bank Limited

B.R. Chandarana

Bina Chandarana
Company Secretary &
Sr. Executive Vice President

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