TVS MOTOR COMPANY

TVS Motor Company Limited. Regd Off : Jayalakshmi Estates, 29, (Old No.8) Haddows Road, Chennai - 600 006, India: Tel : +91(44) 28272233, Fax : +91(44) 28257121

2nd November 2016

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of October 2016.

Please find enclosed the Press Release regarding the Company's sales update for the month of October 2016.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE

TVS Motor Company posts 12% sales growth in October 2016

Strong Festive sales drives TVS growth

Hosur, November 2, 2016: TVS Motor Company clocked a sales growth of 12% during the month of October 2016, with total sales increasing from 274,622 units recorded in the month of October 2015 to 308,690 units in the month of October 2016. The company witnessed strong retail growth during the season.

Two-Wheeler

Total two-wheeler sales increased by 15.1% from 264,112 units recorded in October 2015 to 303,885 units in October 2016. Domestic two-wheeler sales grew by 17.6% increasing from 231,491 units in October 2015 to 272,229 units in October 2016.

Scooters registered sales of 92,417 units in the month of October 2016 as against 91,430 units in October 2015. Motorcycle sales grew by 14.5% increasing from 106,175 units in the month of October 2015 to 121,550 units in October 2016.

Three-Wheeler

Three-wheeler of the Company registered sales of 4,805 units in October 2016 as against 10,510 units in October 2015.

Exports

The Company's total exports registered sales of 35,134 units in the month of October 2016 as against 41,682 units in October 2015. Two-wheeler exports registered sales of 31,656 units in October 2016 as against 32,621 units in October 2015.

About TVS Motor Company

TVS Motor Company is a leading two and three wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries.

PRESS RELEASE

We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past two years. We have recently been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey. For more information, please visit www.tvsmotor.com.

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For further information, please contact

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