BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn : Mr Girish Joshi, GM - DCS

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President

May 2, 2014
Sc- 15023

Dear Sirs,

Re: Tata Motors April, 2014 sales

Pursuant to Clause 36 of the Listing Agreement, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

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TATA MOTORS

for immediate use **PRESS RELEASE**

Tata Motors April sales at 33,892 nos.

Mumbai, May 02, 2014: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in April 2014 were 33,892 vehicles, a decline of 34% over 51,160 vehicles sold in April 2013. The company's domestic sales of Tata commercial and passenger vehicles for April 2014 were 30,670 nos., 36% decline over 47,595 nos. sold in April last year.

Commercial Vehicles

The company's sales of commercial vehicles in April 2014 in the domestic market were 23,229 nos., a 36% decline compared to 36,025 vehicles sold in April last year. LCV sales were 14,804 nos., a decline of 43% over April last year, while M&HCV sales stood at 8,425 nos., a decline of 16% over April last year.

Passenger Vehicles

Sales of passenger vehicles for April 2014 were at 7,441 nos., lower by 36% over 11,570 vehicles sold in April 2013. Sales of the Nano/ Indica/ Indigo range in April 2014 were 5,653 nos., lower by 37% over 8,918 vehicles sold in April 2013. The Sumo/ Safari/ Aria/ Venture range sales were 1,788 nos., 33% decline over 2,652 nos., sold in April last year.

Exports

The company's sales from exports were 3,222 nos. in April 2014, registered a decline of 10% compared to 3,565 vehicles in April last year

- Ends -

About Tata Motors

Tata Motors is India's largest automobile company, with consolidated revenues of Rs. 1,88,818 crores ($ 34.7 billion) in 2012-13. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. It is also the world's fifth largest truck manufacturer and fourth largest bus manufacturer. Tata cars, buses and trucks are being marketed in

Tata Motors Limited
Bombay House 24 Homi Mody Street Fort Mumbai 400 001
Tel 91 22 6665 8282 Fax 91 22 6665 7799 www.tatamotors.com

several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: https://twitter.com/TataMotors)

Issued by:
Ms. Minari Shah
Head – Corporate Communications
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Phone: 00 91 22 66657289; E-Mail: minari@tatamotors.com
www.tatamotors.com