



Press Release

**Britannia Consolidated Net Profit Increases 30% for the year and 49% for Q4
Recommends Dividend of 425%**

Mumbai, May 24th, 2013: Britannia Industries Ltd. (BIL), India's leading Food Company, reported consolidated revenue growth of 11.7% in Q4 and 12.4% for the year at Rs. 1,637 crores & Rs. 6,136 crores respectively. Standalone revenue for Q4 at Rs. 1,487 crores and for the year at Rs. 5,564 crores increased 13.5% & 12.5% respectively.

Net Profit for Q4 increased 65.6% and for the year increased 25.2%, on a standalone basis, at Rs. 88 crores & 234 crores respectively. Consolidated net profit for Q4 at Rs. 92 crores and for the year at Rs. 260 crores increased 48.6% and 30% respectively.

The Board of Directors recommended a dividend of 425% i.e. Rs.8.5 / share.

Commenting on the performance, Ms. Vinita Bali, Managing Director, said,

"Our results are a reflection of our focus on driving consumer off-take & operational efficiencies to generate sustainable and profitable growth, which has resulted in a standalone revenue growth of 12.5% and net profit increase of 25.2% for the year. We have also seen a 100 bps increase in operating margin"

For more details, please contact:

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