

11th November, 2013

1 The Secretary
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers, Dalal Street
Fort
MUMBAI 400 023
Fax No: 022-22722039/3121/3132

2. The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI 400 051
Fax No: 022-26598237 / 8238

Dear Sirs,

Sub: Appointment of Mr. Varun Berry as Executive Director

This is to inform you that the Board of Directors of Britannia Industries Limited ("the Company") at its Meeting held today has appointed Mr. Varun Berry as an Additional Director of the Company designated as Executive Director with immediate effect.

Kindly take the above on record.

Yours faithfully,
For BRITANNIA INDUSTRIES LIMITED

Vivek Raizada
Head-Legal & Company Secretary



Press Release

Appointment of Mr. Varun Berry as Executive Director

The Board of Directors of Britannia Industries Limited at its Meeting held today, 11th November, 2013, has appointed Mr. Varun Berry as an Additional Director of the Company, designated as Executive Director with immediate effect.

For more details, please contact:

Nidhi Agarwal / Yohanna Irani - Madison Public Relations

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