

**BRITANNIA INDUSTRIES LIMITED**

Regd. Office: 5/1 A Hungerford Street, Kolkata - 700 017

Audited financial results

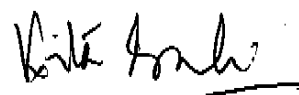
For the quarter and nine months ended 31 December 2010

S.No.	PARTICULARS	THREE MONTHS ENDED		NINE MONTHS ENDED		Rs. In Crores
		31.12.2010	31.12.2009	31.12.2010	31.12.2009	YEAR ENDED
		(Audited)	(Audited)	(Audited)	(Audited)	31.03.2010
1.(a)	Net Sales	1,079.97	881.39	3,085.85	2,471.14	3,401.40
(b)	Other Operating Income	2.89	4.23	8.62	11.08	15.20
2.	Expenditure					
(a)	(Increase) / decrease in stock in trade and work in progress	(3.22)	(1.18)	(27.30)	(26.47)	(21.35)
(b)	Consumption of raw / packaging materials	611.60	477.28	1,751.88	1,337.70	1,877.14
(c)	Purchase of traded goods	110.17	89.62	312.04	217.63	313.12
(d)	Employees cost	29.49	25.49	84.51	75.11	99.52
(e)	Depreciation and amortisation	10.58	9.49	30.89	27.96	37.55
(f)	Conversion and other related charges	81.31	76.03	245.69	211.63	288.41
(g)	Advertisement and sales promotion	74.49	70.51	220.21	193.27	268.80
(h)	Other expenditure	120.90	105.86	348.07	291.02	416.08
	Total	1,035.32	853.10	2,965.99	2,327.85	3,279.27
3.	Profit from operations before other income, interest and exceptional items (1-2)	47.54	32.52	128.48	154.37	137.33
4.	Other income	12.82	7.24	40.60	28.52	40.53
5.	Profit before interest and exceptional items (3+4)	60.36	39.76	169.08	182.89	177.86
6.	Interest	9.57	0.81	28.67	2.51	4.23
7.	Profit after interest but before exceptional items (5-6)	50.79	38.95	140.41	180.38	173.63
8.	Exceptional item	-	(6.98)	(1.39)	(20.94)	(52.86)
9.	Profit (+) / loss (-) from ordinary activities before tax (7+8)	50.79	31.97	139.02	159.44	120.77
10.	Tax expense	(13.45)	(2.87)	(36.98)	(23.90)	(4.27)
11.	Net profit (+) / loss (-) from ordinary activities after tax for the period (9+10)	37.34	29.10	102.04	135.54	116.50
12.	Extraordinary item (net of tax expense)	-	-	-	-	-
13.	Net profit (+) / loss (-) for the period (11-12)	37.34	29.10	102.04	135.54	116.50
14.	Paid-up equity share capital (face value of Rs. 2 each)	23.89	23.89	23.89	23.89	23.89
15.	Reserves and surplus excluding revaluation reserves as per balance sheet of previous accounting year					372.36
16.	Earnings per share before and after extraordinary items [Refer note 8]					
	- Basic (Rs.)	3.13	2.44	8.54	11.35	9.75
	- Diluted (Rs.)	3.12	2.44	8.54	11.34	9.75
17.	Public shareholding					
	- Number of shares [Refer note 8]	58,582,470	11,716,194	58,582,470	11,716,194	11,716,194
	- Percentage of shareholding	49.04	49.04	49.04	49.04	49.04
18.	Promoters and promoter group shareholding					
(a)	Pledged / encumbered					
	Number of shares [Refer note 8]	-	-	-	-	-
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-
	Percentage of shares (as a % of the total share capital of the company)	-	-	-	-	-
(b)	Non encumbered					
	Number of shares [Refer note 8]	60,868,345	12,173,969	60,868,345	12,173,969	12,173,969
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00	100.00	100.00	100.00
	Percentage of shares (as a % of the total share capital of the company)	50.96	50.96	50.96	50.96	50.96

Notes:

1. The primary business segment of the Company is "Foods", comprising bakery and dairy products. As the Company operates in a single primary business segment, disclosure under Clause 41 of the listing agreement is not applicable.
2. The above statement has been prepared on the same accounting policies as those followed in the annual financial results for the year ended 31 March 2010.
3. The recognition and measurement principles as mentioned in Accounting Standard 25 - 'Interim Financial Reporting' issued by the Institute of Chartered Accountants of India have been adopted in the preparation of these Financial Statements.
4. Exceptional item represents amount paid under voluntary retirement scheme.
5. Unaudited consolidated numbers for the nine months ended 31 December 2010 are - (i) Turnover: Rs.3,368.42 crores (Dec-09: Rs.2,736.37 crores); (ii) Profit after tax: Rs.96.42 crores (Dec-09: Rs.121.71 crores) and (iii) Earnings per share basic and diluted: Rs.8.07 (Dec-09: Rs.10.19).
6. The above results of the Company on standalone basis have been audited by the statutory auditors.
7. As on 1 January 2011, there were no investor complaints outstanding. Six complaints were received and resolved during the quarter under review.
8. The Annual General Meeting was held on 9 August 2010, at which the shareholders of the Company approved the sub-division of equity shares. A share of face value of Rs.10 each has been subdivided into 5 equity shares of face value of Rs.2 each. The effective date for the sub-division was 10 September 2010. In compliance with AS - 20, the disclosure of earnings per share for the quarter and period ended 31 December 2010 and 31 December 2009 and for the year ended 31 March 2010 has been arrived at after giving effect to the above sub-division.
9. Comparative figures have been regrouped / reclassified wherever necessary to conform to current period presentation.
10. The above results and this release have been reviewed by the audit committee of the board on 8 February 2011 and approved by the Board of Directors on 9 February 2011.

On behalf of the Board
For Britannia Industries Limited



Vinita Bali
Managing Director

Place : Mumbai
Date : 9 February 2011