



Press Release

Britannia Consolidated Revenue Grows 13% and Profit from Operations Increases 90% in Q1

Kolkata, August 4th, 2015: Britannia Industries Ltd. (BIL), India's leading Food Company, reported consolidated revenue growth of 13% for the Quarter at Rs. 2,003 crores. Profit from operations and Net Profit for the Quarter at Rs. 261 crores and Rs. 190 crores increased by 89.5% and 66.9% respectively.

On a standalone basis, revenue for the Quarter at Rs. 1,829 crores increased by 13%. Profit from operations and Net profit for the Quarter at Rs. 239 crores and Rs. 168 crores increased by 79.1% and by 55.6% respectively.

Commenting on the performance, Mr. Varun Berry, Managing Director, said,

"Our results are a reflection of our focus on driving consumer off-take & operational efficiencies to generate sustainable and profitable growth, despite the slowdown that is being witnessed in the FMCG sector. We have passed off the benefits of benign commodity prices and made our brands more affordable to the consumers. We continued our efforts to expand our distribution footprint and ensure efficiency in operations through reduction in wastages and tight management of fixed costs. We moved ahead on our innovation journey with the launch of "Pure Magic Chokolush" during the quarter.

We remain committed to tap new sources of growth and focus on commercializing consumption opportunities across our product portfolio. We are confident that our team of passionate and motivated Britannians shall take the business to greater heights."

For more details, please contact:

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