

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/28032025

28th March, 2025

Listing Department
Listing
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services -
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: **BRIGADE/** Scrip Code: **532929**

Dear Sir/ Madam,

Sub: Press Release - "Brigade Group signs JDA for Prime Land Parcel for Luxury Residential Project with Senior Living in Mysuru":

We are enclosing herewith the copy of the press release titled "Brigade Group signs JDA for Prime Land Parcel for Luxury Residential Project with Senior Living in Mysuru."

This is also hosted on the Company's website at www.brigadegroup.com

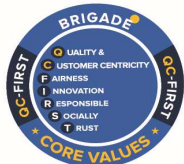
Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

Brigade Group signs JDA for Prime Land Parcel for Luxury Residential Project with Senior Living in Mysuru

Project with Gross Development Value (GDV) of ₹300 crores to include 25% senior living spaces and 75% luxury apartments

Bengaluru, March 28, 2025: Brigade Group has signed a Joint Development Agreement (JDA) for a new luxury residential project on Bogadi Road, near the proposed Outer Ring Road, Mysuru, on a land parcel, measuring 5 acres and 12 guntas. The proposed project will feature a meticulously planned residential development of approximately 0.45 million square feet, with a Gross Development Value (GDV) of ₹300 crores. The project will include 25% senior living spaces and 75% luxury apartments comprising 2 and 3 BHK units. These residences will be complemented by state-of-the-art amenities and a thoughtfully curated clubhouse to ensure a vibrant and inclusive community experience. The project is located on Bogadi Road, just 4.5 kilometers from Brigade's landmark Brigade Palmgrove Villa Project.

Speaking about the development, Pavitra Shankar, Managing Director, Brigade Enterprises Limited, said, "This land deal is a significant milestone in our efforts to expand our footprint in Mysuru. As part of Brigade Group's long-term strategy, we aim to bring thoughtfully designed residential spaces to key markets like Mysuru, and nurture vibrant communities that symbolise quality, innovation, and holistic living. This project is in line with our vision of creating inclusive communities and caters to diverse lifestyle needs, while maintaining the highest standards of quality and innovation."

With its strategic location, exceptional design, and premium offerings, this new venture reflects Brigade Group's commitment to redefining urban living while meeting the growing demand for luxury housing with senior living options.

About Brigade Group: Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across South India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Trivandrum and GIFT City, Gujarat with developments across Residential, Office, Retail and Hotels.

For information on Brigade Group, please visit BrigadeGroup.com or contact: investors@brigadegroup.com

For more information, please contact: Miriam Macwana, Brigade Group, Head-Corporate Communications, Phone: + 91 80 41379200; E-mail: miriammacwana@brigadegroup.com

Registered office:

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