

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
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Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
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Ref: BEL/NSEBSEPR/26082021

26th August, 2021

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir/Madam,

Sub.: Press Release - "14th Edition of Brigade Showcase - Virtual Property Expo from 27 to 29 Aug, 2021":

We are enclosing herewith the copy of the press release titled "14th Edition of Brigade Showcase - Virtual Property Expo from 27 to 29 Aug, 2021".

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on your records.

Thanking you,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl.: a/a



Brigade is recognised as being among
the best work places in the Real Estate Industry.





Press Release

**14th Edition of Brigade Showcase – Virtual Property Expo from 27 to
29 Aug, 2021
-Brigade to launch 12 new projects across four cities in South India-**

Bengaluru: The 14th edition of **Brigade Showcase** - one of Bengaluru's largest property fest, will feature over 35 projects including 12 new launches across four cities from Brigade Group. Scheduled to be held from 27 Aug 2021 to 29 Aug 2021 from 10 am to 8 pm, the virtual expo will feature residential properties ranging from Rs. 30L to Rs. 5Cr, giving customers a choice from a wide array of properties across Bengaluru, Mysuru, Chennai, and Hyderabad. Brigade Showcase will offer customers attractive limited period offers, customers can also avail interactive walkthroughs, schedule site visits, interact through video conferences, and even book their properties online. Registration for Brigade Showcase is open at brigadegroup.com and customers who book their properties at Brigade Showcase will be given a complimentary iPhone.

Commenting on Brigade Showcase 2021, Rajendra Joshi, CEO – Residential, Brigade Group said, "Brigade Group has been among the first developers in the country to move online and start selling real estate virtually. This year Brigade Showcase has an excellent mix of projects in various stages of construction. We believe this is the right time for the customer to buy their dream homes, given the low-interest rates provided by the financial institutions. Our homes are efficient and well-planned, catering to what the consumers need and what is trending in the market - a larger carpet area to accommodate work-from-home trends, modern amenities, smart homes for the tech-savvy, eco-friendly homes, and many more. With launch and sales activities picking up at a good pace from the end of last year and the outlook for the real estate sector looking positive for 2021, the time to invest is now."

He further added, "The expo will feature projects ranging from integrated townships, apartments, townhouses, villas to penthouses. The main objective of Brigade Showcase is to offer customers a variety of high-quality projects that conform to world-class standards on a single platform."

To visit the expo log on to brigadegroup.com

For more information, please contact:
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Brigade Group

