

# Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126  
Registered Office : 29th & 30th Floor, World Trade Center  
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road  
Malleswaram - Rajajinagar, Bengaluru - 560 055, India  
T : +91 80 4137 9200  
E : enquiry@brigadegroup.com W : www.brigadegroup.com



**BRIGADE**

Building Positive Experiences

Ref: BEL/NSEBSEPR/25082020

25<sup>th</sup> August, 2020

Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Department of Corporate Services - Listing  
BSE Limited  
P. J. Towers  
Dalal Street,  
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir/Madam,

Sub.: Press Release - "Brigade Showcase 2020, the 13<sup>th</sup> edition of Brigade's annual property exhibition to be held from 28<sup>th</sup> to 30<sup>th</sup> August 2020":

We are enclosing herewith the copy of the press release titled "Brigade Showcase 2020, the 13<sup>th</sup> edition of Brigade's annual property exhibition to be held from 28<sup>th</sup> to 30<sup>th</sup> August 2020".

This is also hosted on the Company's website at [www.brigadegroup.com](http://www.brigadegroup.com)

Kindly take the same on your records.

Thanking you,  
Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash  
Company Secretary & Compliance Officer



Encl.: a/a



**BRIGADE**

Press Release

## **Brigade Showcase 2020, the 13<sup>th</sup> edition of Brigade's annual property exhibition to be held from 28<sup>th</sup> to 30<sup>th</sup> August 2020.**

**Bengaluru, August 25, 2020:** Brigade Group today announced the dates of the 13<sup>th</sup> edition of its most awaited annual property exhibition, 'Brigade Showcase' between 28<sup>th</sup> and 30<sup>th</sup> August 2020 at the Orion Mall at Brigade Gateway Campus, Bengaluru. This year, in addition to the on-ground event, there would also be a simultaneous virtual exhibition for the benefit of a larger audience.

The event will feature newly launched, ongoing and ready-to-move-in projects across cities in Bengaluru, Chennai and Mysuru. Customers would have the opportunity of choosing from over 30 projects, all under one roof, across residential and commercial projects. The residential projects range from ₹ 29 Lakh - ₹ 4.9 Crore, while the office spaces start at ₹ 1 crore

On this occasion, Mr. Rajendra Joshi, CEO, Residential, Brigade Enterprises Limited said:

***"Brigade Showcase has made a mark in the consumer's mind to be the best occasion to invest in a Brigade property – be it residential or commercial. This year apart from the on-ground event, we have made it convenient for customers to choose their dream home from a good mix of projects in various stages of construction, budget and location from the comfort of their home through the virtual exhibition. We invite our discerning buyers to make the best use of this opportunity to Upgrade to Brigade."***

There are exciting price offers this year and every customer who buys a property during the event will get an iPhone, in addition to attractive schemes, many of which are being offered to Brigade customers for the first time ever.

The event is open to the public between 10 am and 8 pm on Friday, Saturday and Sunday.

For more information, please contact:  
Mathew Abraham, Brigade Enterprises Ltd.,  
Sr. DGM – Corporate Communications & PR  
Phone: + 91 80 41379200  
E-mail: mathew@brigadegroup.com

