

# Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126  
Registered Office : 29th & 30th Floor, World Trade Center  
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road  
Malleswaram - Rajajinagar, Bengaluru - 560 055, India  
T : +91 80 4137 9200  
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/24032025

24<sup>th</sup> March, 2025

Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Department of Corporate Services - Listing  
BSE Limited  
P. J. Towers  
Dalal Street,  
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

**Sub: Regulation 30 - Material Information & Press Release - "Brigade Group Announces Strategic Land Acquisition in Whitefield, East Bengaluru":**

We would like to inform you that we have acquired parcel of about 4.4 acres land in Whitefield, East Bengaluru for the development of premium residential project with a total development potential of 0.6 million square feet and a Gross Development Value of approximately ₹ 950 crore. The development will feature state-of-the-art amenities and high-end specifications, ensuring a premium lifestyle for its residents and will offer a mix of spacious apartments designed to meet the needs of contemporary families.

This disclosure is pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled "Brigade Group Announces Strategic Land Acquisition in Whitefield, East Bengaluru."

This is also hosted on the Company's website at [www.brigadegroup.com](http://www.brigadegroup.com)

Kindly take the same on records.

Thanking You,  
Yours faithfully,

For **Brigade Enterprises Limited**

**P. Om Prakash**  
Company Secretary & Compliance Officer

Encl: As above



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## PRESS RELEASE

### **Brigade Group Announces Strategic Land Acquisition in Whitefield, East Bengaluru**

*To develop premium residential project with Gross Development Value of approximately ₹950 Crores and offers a total development potential of 0.6 million square feet.*

**Bengaluru, March 24, 2025:** Brigade Group, one of India's leading real estate developers, has acquired a land parcel of about 4.4 acres in Whitefield, East Bengaluru. The company will develop a premium residential project with a total development potential of 0.6 million square feet and a Gross Development Value of approximately ₹950 crore.

"This project will not only enhance our portfolio but also offer an exceptional living experience for our customers. Strategically, this land parcel aligns perfectly with our vision for premium residential development. The deal underlines our commitment to growth, innovation, and redefining luxury living in Bengaluru. With Whitefield's prime location and robust infrastructure, we are confident this project will set new benchmarks in the segment," said Pavitra Shankar, Managing Director of Brigade Enterprises Limited.

Situated in Whitefield, East Bengaluru, the project will benefit from the area's excellent connectivity and thriving social infrastructure. The development will feature state-of-the-art amenities and high-end specifications, ensuring a premium lifestyle for its residents and will offer a mix of spacious apartments designed to meet the needs of contemporary families.

**About Brigade Group:** Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across South India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Trivandrum and Gift City, Gujarat with developments across Residential, Office, Retail and Hotels.

For information on Brigade Group, please visit [BrigadeGroup.com](http://BrigadeGroup.com) or contact: [investors@brigadegroup.com](mailto:investors@brigadegroup.com)

For more information, please contact:

Miriam Macwana, Brigade Group,  
Head-Corporate Communications

Phone: + 91 80 41379200; E-mail: [miriammacwana@brigadegroup.com](mailto:miriammacwana@brigadegroup.com)

#### **Registered office:**

Brigade Enterprises Ltd

29<sup>th</sup> & 30<sup>th</sup> Floor, World Trade Center, 26/1, Brigade Gateway campus.

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