

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/19062025

19th June, 2025

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Press Release - "PAUL to Bring French Culinary Excellence to Bengaluru in August with First Outlet at Orion Gateway Mall"

We are enclosing herewith the copy of the press release titled "PAUL to Bring French Culinary Excellence to Bengaluru in August with First Outlet at Orion Gateway Mall".

This is also hosted on the Company's website at www.brigadegroup.com

This is pursuant to the Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the same on your records.

Thanking you,

Yours faithfully,
For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

PAUL to Bring French Culinary Excellence to Bengaluru in August with First Outlet at Orion Gateway Mall

Bengaluru, 19th June, 2025: Globally renowned French bakery and café PAUL, is set to make its much-anticipated Bengaluru debut at Brigade Group's flagship Mall, Orion Gateway Mall, Rajajinagar in August this year. With a rich legacy spanning over 135 years, PAUL, set in a stunning alfresco lakeside setting spread across 3,850 square feet brings authentic French gastronomy to the city's discerning food lovers offering a meticulously curated menu featuring timeless French classics, including quiche lorraine, croque monsieur, savoury crêpes, rich French onion soup, and caramelized canelés. Other delicacies will include handcrafted sourdough Napoletana pizzas, crisp tartines, artisanal pasta, wholesome rice bowls, vibrant salads, comforting soups, gourmet sandwiches, creamy risottos, and an array of refreshing beverages, all crafted with the finest locally and internationally sourced ingredients. The Parisian styled ambience at PAUL at Orion Gateway is such that it makes for a leisurely breakfast, a cozy coffee date, weekend brunch, client meetings, or even solo indulgences.

Commenting on the launch, Sunil Munshi, Senior Vice President - Retail, WTC Trades & Projects Pvt Ltd, part of Brigade Group, said, "The upcoming launch of PAUL at Orion Gateway Mall, furthers our commitment to delivering globally inspired experiences crafted with innovation and care. At Brigade, we continually strive to curate a retail landscape that blends international excellence with local appeal, ensuring our patrons experience the thrill of shopping, dining, and engagement with some of the most prestigious global names. With PAUL, we are bringing an iconic French culinary tradition to Bengaluru, offering not just gourmet delicacies but an immersive, high-quality experience that reflects our commitment to variety, innovation, and global exposure. We are confident that PAUL will quickly become a favorite among Bengaluru's discerning diners, adding to the vibrant mix of brands that make Orion Gateway a premier lifestyle destination."

Vaibhav Kaushish, Chief Operating Officer, PAUL India, said, "Opening our first outlet in Bengaluru at Orion Mall is a significant milestone in PAUL's India journey. We remain committed to using only the finest ingredients, free from palm oil, artificial colors, and additives. Guided by our philosophy of 'Eat Well, Live Well,' we champion wellness, sustainability, and mindful indulgence. Bringing this ethos to life are our core offerings and cherished French imports that define the brand's authentic appeal, such as hot chocolate, pain au chocolat, viennoiseries, and croissants. We look forward to sharing the joy of genuine French culinary artistry with Bengaluru—one croissant at a time."

With its legacy of authenticity, tradition, and craftsmanship, PAUL promises to be a must-visit destination for Bengaluru's food connoisseurs, offering an exquisite taste of France right in the heart of the city of Bengaluru.



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BRIGADE

Building Positive Experiences

About Brigade Group

Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Thiruvananthapuram and GIFT City Ahmedabad with developments across Residential, Office, Retail, Hospitality and Education Sectors.

For more information, please contact:

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