

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



BRIGADE

Building Positive Experiences

Ref: BEL/NSEBSE/PR/14032025

14th March, 2025

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 -Material Information & Press Release - "Brigade Group Announces the Launch of Brigade Eternia in Yelahanka, Bangalore":

We would like to inform you that we have launched Brigade Eternia, in Yelahanka, Bangalore, a residential project. The project spans 14.65 acres and will feature 1124 residential units with a total built-up area of approximately 2 million square feet across 12 towers with 2 Basement + Ground + 13/14 floors each. The project has a revenue potential of over Rs. 2700 Crores.

This disclosure is pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled "Brigade Group Announces the Launch of Brigade Eternia in Yelahanka, Bangalore."

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on records.

Thanking You,
Yours faithfully,
For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

Brigade Group Announces the Launch of Brigade Eternia in Yelahanka, Bangalore

Revenue potential of over ₹2700 crores; Project to be completed by March 31, 2030

Bangalore, March 14, 2025 - Brigade Group has launched its latest residential project, Brigade Eternia, in Yelahanka, Bangalore. This expansive development, spanning 14.65 acres will feature 1124 residential units with a total built-up area of approximately 2 million square feet across 12 towers of 2 Basement + Ground + 13/14 floors each. The project has a revenue potential of over ₹2700 crores. Brigade Eternia, set to be completed by March 31, 2030, is designed to provide a luxurious and comfortable living experience, with a focus on community and convenience. Brigade Eternia offers a range of 3 BHK, 3 BHK with Study, and 4 BHK spacious homes, catering to diverse needs. Each home is thoughtfully designed to provide comfort and luxury, with expansive decks and flexible home office/study spaces.

Commenting on the launch, Pavitra Shankar, Managing Director, of Brigade Enterprises Limited, said, "North Bangalore, particularly Yelahanka, is emerging as a key micro market with immense growth potential. We are thrilled to be launching Brigade Eternia on the last major land parcel in the heart of Yelahanka, and this is one of the best locations for a residential project of this scale, especially in recent years. By providing a combination of luxury, convenience, and community-focused amenities, we offer an excellent option for potential homebuyers in the region."

Brigade Eternia's strategic location allows easy access to schools, hospitals, and office spaces. The project boasts a variety of amenities designed for all age groups, including a grand central courtyard, a scenic lakeside park, and a green entry tunnel with a Ficus court that provides a beautiful, shaded walkway enhancing aesthetic appeal of the project. Additionally, the project features an iconic expansive urban window façade and a 35,000 sq. ft. clubhouse with premium amenities.

About Brigade Group: Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across South India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Trivandrum and Gift City, Gujarat with developments across Residential, Office, Retail and Hotels.

For information on Brigade Group, please visit BrigadeGroup.com or contact:

investors@brigadegroup.com

For more information, please contact: Miriam Macwana, Brigade Enterprises Ltd.,

GM-Corporate Communications, Phone: + 91 80 41379200;

E-mail: miriammacwana@brigadegroup.com

