Brigade Enterprises Limited
Corporate Identity Number (CIN): L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram-Rajajinagar, Bengaluru - 560 055, India
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BRIGADE
Building Positive Experiences

Ref: BEL/NSEBSEPR/14032019

14th March, 2019

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Brigade Group forays into Coworking with the launch of 'BuzzWorks'"

We are enclosing herewith the copy of the press release titled **"Brigade Group forays into Coworking with the launch of 'BuzzWorks'"**.

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on your records.

Thanking you,
Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash
Company Secretary & Compliance Officer

Encl.: a/a

Great Place To Work.

Brigade is recognised as one among the best in Construction & Real Estate Industry.

ISO 9001
ISO 14001
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BUREAU VERITAS Certification

PRESS RELEASE

For Immediate Release

Brigade Group forays into Coworking with the launch of 'BuzzWorks'

March 14, 2019, Bangalore: Brigade Group, one of India's leading real estate developers, announced the launch of 'BuzzWorks', the company's new brand in the Coworking space.

BuzzWorks derives its inspiration from the Bee, natures finest example of a collaborative species that works well as a team. 'Your Vibe, Your Tribe' is the tagline of BuzzWorks, reflecting the brand's ethos of creating a space with positive vibes, and an environment where one can find likeminded people, who share similar zest and zeal for life, their work and their passions. BuzzWorks provides a platform for them to come together and grow together.

Nirupa Shankar, Executive Director, Brigade Enterprises Ltd said *"BuzzWorks will launch over 2500 seats across 7 locations and 3 cities in the coming months. Our geographical locations will include Bangalore, Kochi and GIFT city to begin with. We plan to expand operations in other cities with time."*

The key USP of BuzzWorks will be its hybrid usage for both managed offices and coworking. Every BuzzWorks location will be tech-enabled ensuring that all administrative operations are conducted over the BuzzWorks mobile app. resulting in quick and smooth operations. The interiors are designed to create a vibrant space with fixed and flexible seating options that can be customized to client needs. All locations will have basic features of high speed secured internet, security, housekeeping facilities, refreshments, events and community engagement activities. There will be relaxation and rejuvenation zones along with exclusive tie ups with partners and other special offers with F&B service providers, gyms, salons etc. All members can avail these features once on board and can customize their office experience according to their preferences and usage.

Subrata K C Sharma, COO Commercial, Brigade Enterprises Ltd. said *"BuzzWorks has received an overwhelming response even prior to its launch. This has further motivated us to expand aggressively".*

Speaking at the launch event Mr. M R Jaishankar, CMD, Brigade Enterprises Limited said "Brigade *started off as a commercial developer in 1986, with the launch of Brigade Towers on Brigade Road followed by Brigade Gardens on Church street. Since then we have completed more than 10 million sft of office space, and have 11 million sft of office space under various stages of construction. Over the years we have evolved our business and transformed our product and service offerings across all domains of real estate, be it residential, hospitality, office or retail. BuzzWorks will be a natural extension of our commercial office portfolio and a forward integration for our business. We have come full circle".*

BRIGADE ENTERPRISES LIMITED BENGALURU 560 055

Over the past three decades, Brigade has pioneered new trends and innovations in real estate across all domains of real estate. Apart from launching Asia's first real estate tech accelerator for the industry. Brigade has intensified its focus in the commercial real estate market with flagship developments like the World Trade Center (WTC) in Bangalore, Kochi and Chennai, Brigade Tech Gardens, Brigade Magnum and Brigade Opus to name a few. Brigade has developed 60 million sft till date with 18 million sft. under development and another 25 million sft. to be launched in the next 1-2 years.

To know more about BuzzWorks please visit: www.Buzzworks.co and for Brigade Group please visit www.Brigadegroup.com

For more information, please contact:

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