

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



BRIGADE

Building Positive Experiences

Ref: BEL/NSEBSEPR/11082020

11th August, 2020

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: **BRIGADE**/Scrip Code: 532929

Dear Sir/Madam,

Sub.: Press Release - "Brigade Group Announces India's 1st Virtual Property Expo by a Developer"

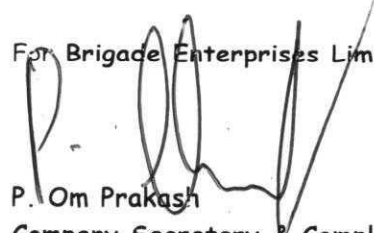
We are enclosing herewith the copy of the press release titled "Brigade Group Announces India's 1st Virtual Property Expo by a Developer".

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on your records.

Thanking you,
Yours faithfully,

For **Brigade Enterprises Limited**


P. Om Prakash
Company Secretary & Compliance Officer

Encl.: a/a



Press Note

For Immediate Release

Brigade Group Announces India's 1st Virtual Property Expo by a Developer

Two-day Virtual Expo on 15 & 16, August 2020

Bengaluru, August 11, 2020: Brigade Group, today announced conducting the first Virtual Property Expo by a developer on 15th and 16th August 2020. While we have conducted many online exhibitions in the past, this virtual expo will be different from the regular online exhibitions. This will be the first of its kind by any developer in the country, where the experience of going through an Expo will be simulated virtually with specific stalls for our various projects, similar to an on-ground event.

The Virtual property Expo will showcase our 30+ residential properties across Bengaluru, Mysuru, and Chennai. Various offers like flexible payment plans, free interiors and price protection specifically address the current situation of uncertainty and at the same time give the discerned buyers an opportunity to own a dream home, from a trusted developer like Brigade. Also, every customer who books a home during this Expo will get an assured Gift worth Rs.40,000.

Commenting on this event, Mr. Rajendra Joshi, CEO Residential, Brigade Enterprises Ltd, said, "Brigade has been at the forefront of innovation and we are happy to bring to you India's first virtual property Expo by a developer. We believe true freedom is having a home of your own and the aftermath of the pandemic has established that owning a home is better than dealing with the uncertainties of living in a rented accommodation. We invite you to choose your dream home during these two days"

The Virtual Expo event will be held on 15 & 16 August 2020 and will be open to buyers between 10 a.m. and 7 p.m. on the two days.

For information visit www.BrigadeGroup.com or call 1800 102 9977

For more information, please contact:

Mathew Abraham, Brigade Enterprises Ltd.,

Head- Corporate Communications & PR,

Phone: + 91 80 41379200

E-mail: mathew@brigadegroup.com

