

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/08082024

8th August, 2024

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Press Release - Brigade Group Unveils the 17th Edition of its Flagship Property Expo, Brigade Showcase

We are enclosing herewith the copy of the press release titled "Brigade Group Unveils the 17th Edition of its Flagship Property Expo, Brigade Showcase".

This is also hosted on the Company's website at www.brigadegroup.com

This disclosure is pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

Brigade Group Unveils the 17th Edition of its Flagship Property Expo, Brigade Showcase

Bengaluru, August 8, 2024 - Brigade Group is holding the 17th edition of its much-awaited property exhibition, Brigade Showcase. The event will take place from August 9th to 11th, 2024, from 10 AM to 8 PM at the Sheraton Grand Hotel - Brigade Gateway, Rajajinagar. This year's Showcase is a unique opportunity for homebuyers to explore over 20 exceptional Brigade projects, ranging from Rs. 49 lakhs to Rs. 21 crores in the cities of Bengaluru, Chennai and Hyderabad. Brigade is offering a 100% waiver on maintenance and clubhouse charges for all bookings made during the event. Brigade Showcase 2024 will witness insightful panel discussions with key stakeholders of Brigade and industry experts on August 10th. Topics will include evolving community experiences, interpreting net zero for residential and market watch.

"We are excited to present the 17th edition of Brigade Showcase, our premier annual property expo. Brigade has consistently delivered exceptional experiences. This year's showcase reflects the dynamic demand in the housing market, featuring an impressive array of options, including integrated townships, apartments, villas, plots, and ownership offices. With a strong focus on customer preferences, quality, and sustainability, we are confident that this year's event will attract a remarkable turnout. We look forward to welcoming all prospective homebuyers to explore the diverse range of Brigade properties." said Smarajit Mishra, VP Strategy and Marketing-Residential, Brigade Group.

Customers will also have a chance to win exciting prizes, including iPads, through a lucky draw. The Group has partnered once again with popular comedian Danish Sait for their digital marketing campaign, adding a touch of humor and entertainment.

About Brigade Group: Brigade Group is in property development business for close to four decades with expertise in building positive experiences for all stakeholders. Instituted in 1986, the company has developed many landmark buildings and transformed the skyline of cities across South India, namely - Bengaluru, Chennai Hyderabad, Mysuru and Kochi with developments across the Residential, Commercial, Retail, Hospitality and Education sectors. Since its inception, Brigade has completed 290+ buildings amounting to over 87 million sq. ft of developed space across a diverse real estate portfolio.

For information on Brigade Group, please visit BrigadeGroup.com or contact: investors@brigadegroup.com

For more information, please contact:

Ms. Miriam Macwana, Brigade Enterprises Limited

GM-Corporate Communications,

Phone: + 91 80 41379200; E-mail: miriammacwana@brigadegroup.com

