

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/07042025

7th April, 2025

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Material Information and Press Release - "Brigade Group Signs Joint Development Agreement for Premium Residential Development in Mysuru with Gross Development Value of Rs.225 crores":

We would like to inform you that the Company has signed today a Joint Development Agreement for a residential project spread across 10 acres and 37 guntas with a total development potential of around 0.37 million square feet. The Gross Development Value of the project is around Rs. 225 crores including a mix of premium plots and apartments.

This disclosure is pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled "Brigade Group Signs JDA for Premium Residential Development in Mysuru".

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

Brigade Group Signs JDA for Premium Residential Development in Mysuru

Project with Gross Development Value (GDV) of ₹225 crores to include a mix of plots and apartments

Mysuru, April 7, 2025: Brigade Group has signed a deal to develop 10 acres and 37 guntas of prime land in Mysuru through a Joint Development Agreement (JDA). This strategic acquisition marks another milestone in Brigade's commitment to expanding its presence in Mysuru, which already has about 30 projects across Residential, Office, Retail and Hospitality.

The project, with a gross development value (GDV) of approximately ₹225 crore and a total development potential of 0.37 million square feet, is set to redefine premium residential living in the region. The development will feature premium plots spanning over 8 acres, and premium apartments spread over 2 acres. The project is strategically located in the heart of Mysuru and is designed to cater to the aspirations of modern homebuyers seeking a harmonious blend of luxury, convenience, and community living.

Speaking on the development, Pavitra Shankar, Managing Director of Brigade Enterprises Ltd., said, "Mysuru holds immense potential as a growth hub, thanks to its unique blend of cultural richness and rapidly advancing infrastructure. The city has witnessed a clear uptick in real estate activity in recent years, especially following the improved connectivity brought about by the Bengaluru-Mysuru expressway. As the largest Tier 2 market in Karnataka, Mysuru continues to attract discerning homebuyers seeking a high quality of life.

This project is located with excellent access to the Bengaluru-Mysuru highway, making it both a convenient and aspirational address. It reflects our vision to create premium residential spaces that resonate with the evolving aspirations of the city's residents. Having had a long-standing presence in Mysuru, we remain committed to delivering exceptional living experiences while contributing to the city's sustainable growth. With continued investments in key markets, we believe this development will set new benchmarks in quality and innovation."

The uniqueness of the project includes its integrated design, premium offerings, and prime location, ensuring seamless connectivity and convenience for residents.

About Brigade Group:

Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across South India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Trivandrum and Gift City, Gujarat with developments across Residential, Office, Retail and Hotels.



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For information on Brigade Group, please visit BrigadeGroup.com or contact:
investors@brigadegroup.com

For more information, please contact:
Miriam Macwana, Brigade Group, Head-Corporate Communications,
Phone: + 91 80 41379200; E-mail: miriammacwana@brigadegroup.com

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Bengaluru - 560 055.

