

# Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126  
Registered Office : 29th & 30th Floor, World Trade Center  
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road  
Malleswaram - Rajajinagar, Bengaluru - 560 055, India  
T : +91 80 4137 9200  
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSEPR/06122023

6<sup>th</sup> December, 2023

Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra Kurla Complex, Bandra (East)  
Mumbai - 400 001

Department of Corporate Services - Listing  
BSE Limited  
P. J. Towers  
Dalal Street,  
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir/ Madam,

**Sub.: Regulation 30 - Press Release - "Brigade Group signs Ibis Styles Mysuru with Accor Group":**

We are enclosing herewith the copy of the press release titled "Brigade Group signs Ibis Styles Mysuru with Accor Group."

This is also hosted on the Company's website at [www.brigadegroup.com](http://www.brigadegroup.com).

Kindly take the same on your records.

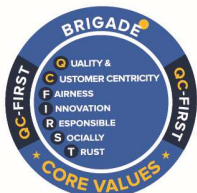
Thanking you,

Yours faithfully,

**For Brigade Enterprises Limited**

**P. Om Prakash**  
**Company Secretary & Compliance Officer**

Encl.: a/a



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## Brigade Group signs Ibis Styles Mysuru with Accor Group

**Bengaluru 6 December 2023:** Brigade Hotel Ventures Ltd. (BHVL), a wholly owned subsidiary of Brigade Enterprises Ltd., is pleased to announce the signing of the first Ibis Styles in Mysuru, the cultural capital of Karnataka. Nestled in a prime location, this vibrant addition to Brigade Group's portfolio, is set to redefine hospitality with its playful design, contemporary amenities and a cosy stay experience.

Scheduled for opening in Q3 of 2024-25, Ibis Styles Mysuru will offer 130 rooms, each with a unique character. The Food & Beverage offerings at the property will be designed to cater to diverse tastes, featuring an all-day dining restaurant, a specialty rooftop restaurant and a relaxing lounge bar.

Additionally, the hotel will offer a comprehensive range of amenities, including a 450sqm banquet space, a well-equipped fitness centre and a relaxing swimming pool.

Aniruddh Kumar, Vice President of Development, India & South Asia at Accor mentioned "Accor is pleased to continue to solidify its association with Brigade Group and presence in South India with the introduction of Ibis Styles Mysuru. Upon its grand opening, guests exploring this culturally vibrant city can anticipate an authentic home-away-from-home experience within an innovative and welcoming environment."

Vineet Verma, Director Hospitality, Brigade Group added, "Collaborating with Accor on Ibis Styles Mysuru marks yet another milestone in our exciting journey together. This will be our second hotel in Mysuru with Accor, the first being Grand Mercure Mysuru. Mysuru has seen a turnaround, post pandemic and with the commute from Bengaluru to Mysuru being reduced to under two hours, we have witnessed a noticeable increase in hospitality business. This gives us the confidence that our second hotel in the city will do equally well if not better. We aim to provide a welcoming haven that embraces the spirit of the city, offering a host of joyful experiences to our guests."

### About Brigade Enterprises

Established in 1986, Brigade Enterprises Ltd. is one of India's leading property developers with over three decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across cities – Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Gift City-Gujarat, Thiruvananthapuram, Mangaluru and Chikkamagaluru with developments across Residential, Office, Retail and Hotels.

For more information, please contact:

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GM-Corporate Communications,

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