

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/06032025

6th March, 2025

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Material Information & Press Release - "Brigade Group Launches Brigade Altius in Chennai with Revenue Potential of ₹ 1,700 Crores":

We would like to inform you that we have launched "Brigade Altius in Chennai" a premium residential project located in Sholinganallur, in the heart of Chennai's dynamic IT corridor, spanning 6.5 acres with a total development area of 1.4 million square feet, featuring three signature towers comprising of 43 floors each. Brigade Altius rises to a height of approximately 143 meters will be one of the tallest and most prestigious development in that area. The project has a revenue potential of ₹ 1700 Crores.

This disclosure is pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled " Brigade Group Launches Brigade Altius in Chennai with Revenue Potential of ₹ 1,700 Crores."

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

Brigade Group Launches Brigade Altius in Chennai with Revenue Potential of ₹1,700 Crores

Tallest Residential Project in Chennai's IT Corridor at 143 meters set in 3 Towers across 43 floors each with 1.4 million sqft development area

Bengaluru, March 6, 2025: Brigade Group has announced the launch of Brigade Altius, a premium residential project with a revenue potential of ₹1,700 crores. Strategically located in Sholinganallur, in the heart of Chennai's dynamic IT corridor, offering seamless connectivity to major business districts. Spanning 6.5 acres, Brigade Altius, with a total development area of 1.4 million square feet, features three signature towers comprising 43 floors each, will be one of the tallest and most prestigious developments in the area. Brigade Altius is poised to redefine luxury living in the city.

Commenting on the launch, Ms. Pavitra Shankar, Managing Director, Brigade Enterprises Ltd. said, "Our focus is on the three big South Indian markets of Bengaluru, Chennai and Hyderabad. Chennai is set to become our second -largest market after Bengaluru, and we aim to double our growth in the city across residential, commercial, retail and hospitality. We have developed the iconic World Trade Center Chennai and, more recently, launched Brigade Icon on Mount Road, our most premium offering. With the launch of Brigade Altius, we continue to strengthen our presence and commitment to Chennai's growth."

Being one of the highest towers along the IT corridor, Brigade Altius rises to a height of approximately 143 meters, offering residents panoramic views of the city and its surrounding landscapes. The apartments are unique in their design, with no shared walls between units, ensuring complete privacy. The towers are connected by a magnificent skybridge. The project also features a grand 50,000 sqft of amenities, designed to cater to a wide range of recreational needs. Residents will have access to world-class amenities and leisure facilities, set amid lush green.

About Brigade Group: Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across South India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Trivandrum and GIFT City, Gujarat with developments across Residential, Office, Retail and Hotels.

For information on Brigade Group, please visit BrigadeGroup.com or contact: investors@brigadegroup.com

For more information, please contact:
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