

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSEPR/03082023

3rd August, 2023

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400 001

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir/ Madam,

Sub.: Regulation 30 - Press Release - "Brigade Showcase to be held on August 4th, 5th and 6th 2023":

The annual marketing event Brigade Showcase is scheduled for 3 days from 4th August, 2023 to 6th August, 2023 at Sheraton Grand, Bengaluru. In this please find enclosed the proposed press release titled "Brigade Showcase to be held on August 4th, 5th and 6th 2023."

This is also hosted on the Company's website at www.brigadegroup.com

This is pursuant to the Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

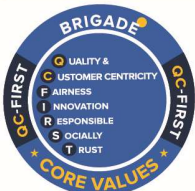
Kindly take the same on your records.

Thanking you,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl.: a/a



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Brigade Showcase to be held on August 4th, 5th and 6th 2023.

Bengaluru, August 3, 2023: The 16th edition of Brigade Showcase featuring over 20 projects from the Brigade Group will commence on August 4, 2023. Open to the public from 10 am to 8 pm, the three-day expo will continue till 06th August 2023 at Sheraton Grand Hotel, Brigade Gateway, Bengaluru. Brigade Showcase will feature residential properties ranging from Rs. 36 lakhs to Rs. 3.10 crores giving customers a choice from a wide array of properties across four cities including Bengaluru, Mysuru, Chennai and Hyderabad. Buyers can avail great offers that include zero maintenance charges for a year and experience Brigade Plus interior packages; the event will also showcase office spaces in Bengaluru.

Commenting on Brigade Showcase 2023, Viswa Prathap Desu, COO-Residential, Brigade Enterprises Limited said, "It's time for our flagship event **Brigade Showcase** once again this weekend at Sheraton Gateway! Brigade Showcase is a one-of-a-kind event in the industry, with Brigade Group having been the pioneer of such developer-hosted events. This is now our 16th edition! It is an extraordinary opportunity to connect with our customers and assist them in fulfilling their dream of owning a Brigade home. This year's property mix includes integrated townships, apartments, villas, plots, and ownership offices."

Over the years, Brigade has been in the forefront in presenting innovative and immersive platforms that provide homebuyers with a comprehensive insight on what Brigade has to offer. In addition to the integrated marketing approach, Brigade has collaborated with social media influencer and comedian Danish Sait.

The main objective of Brigade Showcase is to offer customers a variety of high-quality projects that conform to world-class standards under one roof. A lucky draw will also be conducted wherein customers can win iPads daily and assured hospitality vouchers for every walk-in.

For more information, please contact:

Ms. Miriam Macwana, Brigade Enterprises Limited

Associate General Manager - Corporate Communications,

Phone: + 91 80 41379200; E-mail: miriammacwana@brigadegroup.com

