

Brigade Enterprises Limited

Corporate Identity Number (CIN): L85110KA1995PLC019126
Registered Office : 29th & 30th Floors, World Trade Center
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BRIGADE

Building Positive Experiences

Ref: BEL/NSEBSEPR/01082019

1st August, 2019

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Brigade Showcase 2019, the 12th edition of Brigade's annual property exhibition to be held from 2nd to 4th August, 2019"

We are enclosing herewith the copy of the press release titled "Brigade Showcase 2019, the 12th edition of Brigade's annual property exhibition to be held from 2nd to 4th August, 2019".

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on your records.

Thanking you,
Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash

Company Secretary & Compliance Officer

Encl.: a/a

Great
Place
To
Work.

Brigade is recognised as one among the best in
Construction & Real Estate Industry.

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ISO 14001
OHSAS 18001
BUREAU VERITAS
Certification





Press Release

Brigade Showcase 2019, the 12th edition of Brigade's annual property exhibition to be held from 2nd to 4th August, 2019.

Bengaluru, India, August 1, 2019: Brigade, a leading developer headquartered in Bengaluru, is organising the 12th edition of its most awaited property exhibition, 'Brigade Showcase' between 2nd and 4th August 2019 at the Sheraton Grand Bangalore Hotel at Brigade Gateway.

The event will feature newly launched, ongoing and ready-to-move-in projects across cities in South India. Customers would have the opportunity of choosing from over 30 projects, all under one roof, across residential and commercial projects. The residential projects range from ₹ 27 Lakh - ₹ 4.3 Crore, while the office spaces start at ₹ 1 crore

Brigade Showcase will also feature customer-centric initiatives such as **Brigade Plus Easy Home packages**, and the unique **One Brigade loyalty rewards app** spanning the hospitality, retail and real estate categories.

On this occasion, Ms. Pavitra Shankar, Executive Director, Brigade Enterprises Limited said:

"Over the years, Brigade Showcase has made a mark in the consumer's mind to be the best occasion to invest in a Brigade property – be it residential or commercial. This year we have a good mix of projects in various stages of construction, budget and location. We welcome our discerning buyers to make the best use of this opportunity to Upgrade to Brigade."

There are exciting price offers at the event and every customer who buys a property at the event will get an iPhone. This year there are also 3 special bumper prizes- a Jeep Compass, Maruti Suzuki Baleno and a Renault Kwid.

The event is open to the public between 11 am and 8 pm on Friday, Saturday and Sunday.

For more information, please contact:
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